



## SMALL BUSINESS ENVIRONMENTAL HOME PAGE

[www.smallbiz-enviroweb.org](http://www.smallbiz-enviroweb.org)

April 2011

### **What is the Small Business Environmental Home Page?**

*The Home Page actively supports the US EPA Asbestos and Small Business Ombudsman (EPA ASBO), state Small Business Ombudsman/Small Business Environmental Assistance Programs (SBOs/SBEAPs), and other assistance providers in helping small businesses understand environmental compliance and sustainable business information. The web page is a central point for sharing resources, exchanging information, and developing compliance tools.*

### **SHARING INFORMATION...**

- ◆ **Publications**—Over 12,700 federal, state, and trade searchable publications with short summaries
- ◆ **Videos**—Searchable database of over 645 videos including video title, author, and availability
- ◆ **Regulatory Updates**—Searchable database of over 1,200 summaries with links/contacts for major proposed and final rules, guidance, and policies that may affect small businesses
- ◆ **Upcoming Events**—Searchable listing of upcoming conferences, meetings, and training opportunities
- ◆ **Webinars**—*NEW* searchable listing of upcoming webinars
- ◆ **Promotional Success Stories**—Searchable summaries of over 80 successful national, state, and industry initiatives, including over 60 testimonials
- ◆ **Performance Measurement Tools**—Searchable clearinghouse of currently 77 performance measurement tools, including success stories
- ◆ **Multimedia Peer Center**—Searchable database of 10 multimedia peer programs
- ◆ **Surveys**—Searchable results from NSC subcommittee surveys
- ◆ **National Conferences**—Presentations and resources from past national conferences; [www.sbeapconference.com](http://www.sbeapconference.com)

### **WHAT'S NEW SINCE LAST YEAR?**

- ◆ **National Steering Committee Technical-Air, Waste, and Water Subcommittee pages**
- ◆ **New Rules-Air, Waste, Water, and Climate Change pages**
- ◆ **National Steering Committee SBO/SBEAP New Rule Letters to EPA**
- ◆ **Additional New Rule Implementation pages:**
  1. **Reciprocating Internal Combustion Engines**
  2. **Industrial, Commercial, and Institutional Boilers and Process Heaters**
  3. **Commercial and Industrial Solid Waste Incineration Units**
  4. **Pesticide General Permit**
  5. **Stormwater Management**
  6. **Identification of Non-Hazardous Secondary Materials That Are Solid Waste**
- ◆ **Waste Identification and Management Tools page**
- ◆ **Webinars Database**
- ◆ **268 Regulatory Updates, 33 Videos, 115 Events**
- ◆ **Updated Home Page banner**

## **NETWORKING RESOURCES**

### **MESSAGE BOARD**

*The Message Board enables sharing of information among state SBOs/SBEAPs, Compliance Advisory Panels (CAPs), and US EPA. Current forums include the NSC Technical-Air, Technical-Waste, Technical-Water, Awards, Climate Change, and Measurement-Promotional Subcommittees; general NSC; SBOs/SBEAPs; and National CAP discussion groups.*

### **SBO-SBEAP LISTSERVE**

*The SBO-SBEAP Listserve provides a forum for the small business community to share ideas and information on environmental compliance issues. The list is open to SBOs/SBEAPs, small businesses, trade associations, technical assistance programs, and other interested individuals.*

### **PROGRAM PAGES**

*The NSC and CAP resource pages include information pertinent to the membership and activities of each entity such as member contact information, guidelines, vision, mission, calendar of activities, meeting notes, initiatives, and more.*

### **MULTIMEDIA PEER CENTER**

*The Multimedia Peer Center serves as a springboard for SBOs/SBEAPs to expand their multimedia services. Peer Mentor Programs offer information about their assistance programs through telephone/email contacts, site visits, and training. Mentor Programs currently include AR, ID, IN, IA, KS, MI, MN, OR, TX, and VT.*

### **CONTACT LISTS**

*Contact lists are provided to encourage communication among assistance providers and small businesses. Key contact lists maintained include EPA Small Business Contacts, SBOs/SBEAPs, SBO/SBEAP NSC, National CAP, State CAP, National and State Trade Associations, and Key Contacts in the Small Business Community.*

# How Much is the Home Page Used?

## TOP 25 PAGES VISITED (March 2011)†

1. Paint Stripping and Miscellaneous Surface Coating Operations
2. SBO/SBEAP List of Contacts
3. Trade Associations
4. Are You a Small Business?
5. Contacts
6. Environmental BMPs for Small Businesses
7. Recycling Exchange Links
8. Trade Association Contacts
9. State Trade Associations
10. Environmental Compliance Home
11. Publications and Factsheets
12. Environmental Control Technologies
13. Summaries of Major Environmental Laws
14. Environmental Reporting Requirements
15. Federal & Nonprofit Financial Assistance Programs
16. New Rule Implementation
17. Small Business Recognition Awards
18. Funding Help
19. Resources Home
20. Small Business Environmental Assistance Providers
21. Industry Sectors Home
22. Who Are We?
23. Sustainable Business Information
24. EPA ASBO Periodic Reports
25. Key Small Business Web Sites and Publications

† Certain pages reported were eliminated such as top page, Message Board, awards login, and news scroller hits.

## GLOSSARY

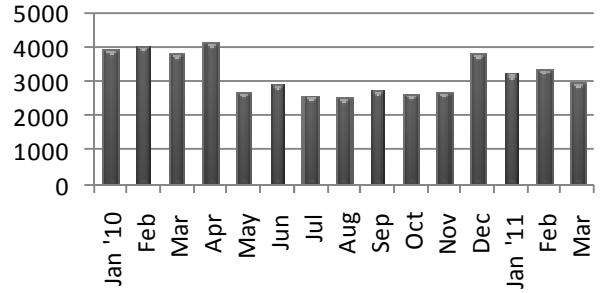
**Hits**—Any files requested from the server (including files that are “Pages”).

**Pages**—The number of “pages” logged. Usually pages are reserved for HTML files or CGI files, not images nor other files requested as a result of loading a “Page.”

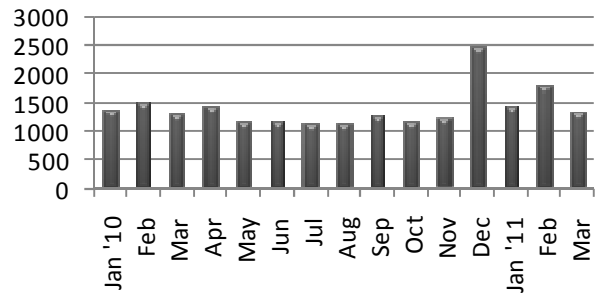
**Number of Visits**—Number of visits made by all visitors. For example, a “session” is when a unique IP accesses a page, and then requests three others without an hour between any of the requests. All of the “pages” are included in the visit.

**Unique Visitor**—A host that has made at least one hit on one web site page during the current period shown. A host that makes several visits during this period is counted only once.

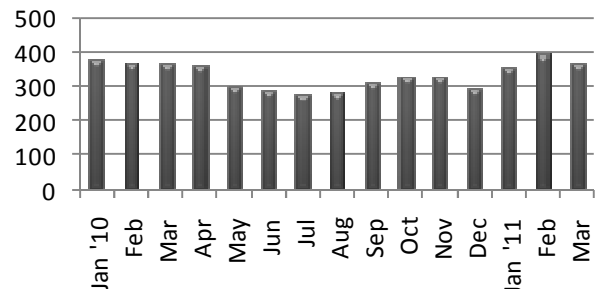
## Avg. Hits Per Month 2010-Q1 2011



## Avg. Pages Per Month 2010-Q1 2011



## Avg. Visits Per Month 2010-Q1 2011



## Don't Forget to Send:

Updated contact information ▲ Success stories and client quotes ▲ Performance measurement tools ▲ Compliance calendars ▲ New rule implementation tools ▲ Publications ▲ State annual reports ▲ Program news ▲ State CAP bylaws/guidelines ▲ Videos ▲ Events ▲ Comments and suggestions!

## GENERAL USER STATISTICS

(March 2011)

- ⇒ 91,699 successful hits; 2,958 average hits per day
- ⇒ 41,054 pages; 1,324 average pages per day
- ⇒ 11,406 visits; 368 average visits per day
- ⇒ 7,151 smallbiz site; 450 conference site unique visitors

Audrey Graylin Zelanko

Vision Technologies, Inc. and AGZ & Associates, LLC  
 221 Meadowbrook Drive • Cranberry Township, PA 16066  
 Phone: 724.452.4722 • Fax: 724.452.5840



## GET CONNECTED BY JOINING:

- ⇒ SBO-SBEAP Listserve: [www.smallbiz-enviroweb.org/SharingInformation/ListServe.aspx](http://www.smallbiz-enviroweb.org/SharingInformation/ListServe.aspx)
- ⇒ Message Board [www.smallbiz-enviroweb.org/message\\_board/](http://www.smallbiz-enviroweb.org/message_board/)



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