



SMALL BUSINESS ENVIRONMENTAL HOME PAGE

www.smallbiz-enviroweb.org

June 2009

A new updated look and cleaner design!

The US EPA Asbestos and Small Business Ombudsman (ASBO) and Small Business Ombudsman/Small Business Environmental Assistance Program (SBO/SBEAP) National Steering Committee's (NSC's) promotional subcommittee joined efforts with the Home Page project to create a fresh web site design that's better organized, more attractive, and easier to use.

What is the Small Business Environmental Home Page?

The Home Page project actively supports EPA ASBO, SBOs/SBEAPs, and other assistance providers in helping small businesses with environmental compliance and sustainable business information. The web page is a central point for sharing resources, exchanging information, and developing compliance tools.

The revamped design incorporates a box style with listings under each category for direct links to frequently used subpages such as the Message Board, conference web site, and contact information. As part of the new design, a new section, "Are You a Small Business?" was created as a resource for small businesses who find or are directed to the Home Page by assistance programs. In addition, a "Who Are We?" page is now included.

Be assured that none of the old content has been lost. However, organizational improvements have been made, and some subpages and resources may not be in the same "thread" as before. Coming soon will be a site map to help you find old and new pages and resources. Some of the new changes include:

- ⇒ Top menu bar includes direct links to Are You a Small Business?, Message Board, National Conference, Contacts, SBO/SBEAP List, EPA ASBO, and Search.
- ⇒ New Multimedia, Resources, Sharing Information, About Us, and NSC Home pages.
- ⇒ Retired Home pages that now exist within other new Home pages: News and Events, Small Business Assistance, Publications, Pollution Prevention, Funding Help, NSBFAWG Web Page, Mid-Atlantic Web Page, and SBO/SBEAP Listserve.

What's New Since Last Year?

- ◆ New design
- ◆ Message Board
- ◆ Are You a Small Business?
- ◆ Who Are We?
- ◆ What's New?
- ◆ State Annual Reports
- ◆ State Trade Associations
- ◆ Home Page Newsletters
- ◆ Updated MPC Profiles

What's Coming Up?

- ◆ Site search
- ◆ Site map
- ◆ Expansion of What's New?, State Trade Associations, New Rule Implementation
- ◆ Partnerships
- ◆ Improved NSC calendar
- ◆ Feedback form
- ◆ Customer Satisfaction Survey

Networking Resources

MESSAGE BOARD AND LISTSERVE

The **Message Board** enables sharing of information among state SBOs/SBEAPs, Compliance Advisory Panels (CAPs), and US EPA. Current forums include the NSC Technical, Multimedia, Awards, Promotional, and Measurement Subcommittees, general NSC, SBOs/SBEAPs, and National CAP discussion groups. The Message Board is only open to state SBOs, SBEAPs, and US EPA. The **SBO/SBEAP Listserve** provides a forum for the small business community to share ideas and information on environmental compliance issues. The list is open

to SBOs/SBEAPs, small businesses, trade associations, technical assistance programs, and other interested individuals. There are currently 172 subscribers.

PROGRAM PAGES

Resources focused on helping assistance programs interact about work initiatives include NSC Home and CAP Home. NSC resources include a calendar of activities, meeting notes, members, guidelines, vision and mission, national logo, and subcommittees. Subcommittee pages are dynamic centers for members to share plans, contacts, meeting notes, and conference call

information. CAP resources include state CAP information such as a listing of states with and without a CAP, members, web sites, and bylaws and guidelines. It also includes National CAP information such as members, guidelines, logo, meetings and conference calls, newsletters, and initiatives.

CONTACT LISTS

Contact lists are provided to encourage communication among assistance providers and small businesses. Specific contact lists maintained include EPA Compliance Assistance Resources and Agency Contact, EPA Small Business Contacts, SBO/SBEAP List

of Contacts, SBO/SBEAP NSC Committee Members, National CAP Members, State CAP Members, National and State Trade Association Contacts, and Key Contacts in the Small Business Community.

MULTIMEDIA PEER CENTER

The Multimedia Peer Center serves as a springboard for SBOs/SBEAPs to expand their multimedia services. Peer Mentor Programs offer information about their assistance programs through telephone/email contacts, site visits, and training. Mentor Programs currently include AR, ID, IN, IA, KS, MI, MN, OR, TX, and VT.

SHARING INFORMATION

- ◆ **Publications**—Over 8,925 federal, state, and trade searchable publications and short summaries.
- ◆ **Videos**—Searchable database of over 560 videos including video title, author, and availability.
- ◆ **Regulatory Updates**—Searchable summaries with links/contacts for major proposed and final rules, guidance, and policies that may affect small businesses.
- ◆ **Upcoming Events**—Searchable listing of upcoming conferences, meetings, and training opportunities.
- ◆ **Promotional Success Stories**—Searchable summaries of successful national, state, and industry initiatives, including case studies and testimonials.
- ◆ **Performance Measurement Tools**—Searchable clearinghouse of over 75 performance measurement tools, including success stories for states to use.
- ◆ **Surveys**—Searchable results from Multimedia, Financial Assistance Program, and Guidelines surveys.

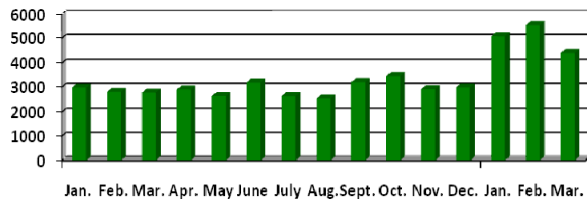


SBO/SBEAP National Conference
www.sbeapconference.com

For presentations and resources posted from the 2009 and past conferences:
www.smallbiz-enviroweb.org/SharingInformation/conferences.aspx

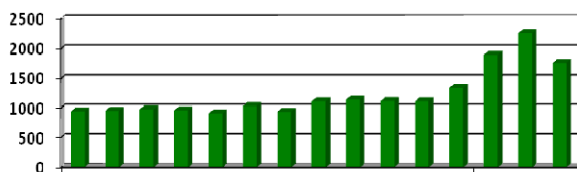
How Much is the Home Page Used?

AVERAGE HITS PER MONTH 2008 - Q1 2009



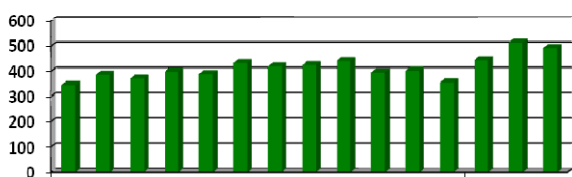
Jan. Feb. Mar. Apr. May June July Aug. Sept. Oct. Nov. Dec. Jan. Feb. Mar.

AVERAGE PAGES PER MONTH 2008 - Q1 2009



Jan. Feb. Mar. Apr. May June July Aug. Sept. Oct. Nov. Dec. Jan. Feb. Mar.

AVERAGE VISITS PER MONTH 2008 - Q1 2009



Jan. Feb. Mar. Apr. May June July Aug. Sept. Oct. Nov. Dec. Jan. Feb. Mar.

GLOSSARY

Hits—Any files requested from the server (including files that are “Pages”).

Pages—The number of “pages” logged. Usually pages are reserved for HTML files or CGI files, not images nor other files requested as a result of loading a “Page” (like js, css files).

Number of Visits—Number of visits made by all visitors. For example, a “session” is when a unique IP accesses a page, and then requests three others without an hour between any of the requests. In that case, all of the “pages” are included in the visit.

Unique Visitor—A host that has made at least one hit on one page of the web site during the current period shown by the report. If this host makes several visits during this period, it is counted only once.

GENERAL USER STATISTICS

(March 2009)

- ⇒ 137,352 successful hits; 4,431 average per day
- ⇒ 54,558 pages; 1,760 average per day
- ⇒ 15,258 visits; 492 average visits per day
- ⇒ 11,229 unique visitors

TOP 20 PAGES VISITED (April 2009)†

1. Environmental Compliance Home
2. Resources Home
3. SBO/SBEAP List of Contacts
4. Are You a Small Business?
5. New Rule Implementation
6. Publications and Factsheets
7. Industry Sectors Home
8. Performance Measurement Tools and Success Stories
9. State Environmental Agency and SBEAP Web Sites
10. Sharing Information Home
11. Contacts
12. About Us Home
13. Summaries of Major Environmental Laws/Regulations
14. Search Regulatory Updates
15. Environmental BMPs for Small Businesses
16. Performance Measurement Home
17. National Steering Committee Home
18. EPA ASBO Publications List
19. Compliance Advisory Panel Home
20. SPCC Regulations Fact Sheet

† Certain pages reported were eliminated such as top page, Message Board, awards login, and scroller hits. This list reflects results from April 2009.

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