

June 2008

Small Business Environmental Home Page



Helping Small Businesses Access Environmental Compliance and Pollution Prevention Information

www.smallbiz-enviroweb.org



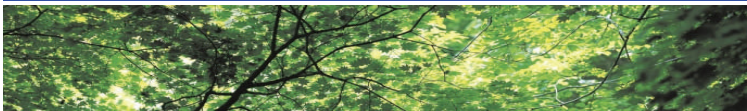
Check out the 2008 Small Business Recognition Award winners!

www.smallbiz-enviroweb.org/sba/awards_small_business_2008.html

NEW DESIGN COMING

- ▶ New cleaner look
- ▶ All main pages linked from top page
- ▶ SBEAP information highlighted
- ▶ Separate place for small businesses to access info.

**LOOK FOR A NEW MESSAGE BOARD SOON!!*



MULTIMEDIA PEER CENTER

The Multimedia Peer Center (MPC) is an online resource center for SBOs/SBEAPs that want to become multimedia or want to improve their programs' multimedia services. You can search the MPC Programs Database and request mentor help from participating programs (currently 10). If your program already provides multimedia assistance, you can become a mentor program by providing responses to 20 questions and agreeing to provide telephone/email assistance and/or training to other programs across the country.

www.smallbiz-enviroweb.org/sba/multimedia_peer_center.html

WHAT IS THE SMALL BUSINESS ENVIRONMENTAL HOME PAGE?

The Small Business Environmental Home Page project actively supports the EPA Small Business Ombudsman (SBO), state SBOs, and state small business environmental assistance programs (SBEAPs) in helping small businesses with environmental compliance and pollution prevention. The Home Page project serves as a central point for sharing resources, exchanging information, and developing compliance tools.

Some regular features of the Home Page include: seven online searchable databases and six survey results databases, a regulatory calendar, compliance calendars, new rule information, state newsletters, small business initiatives, EPA SBO and key small business publications, national and state Compliance Advisory Panel (CAP) resources, pollution prevention links, industry sector resources, trade associations, state financial assistance programs, federal and nonprofit financial assistance programs, Multimedia Peer Center, Mid-Atlantic Region Small Business Assistance web page, numerous contact lists, SBO/SBEAP National Steering Committee (NSC) and subcommittee resources, the annual National conference web site, and the SBO/SBEAP Listserve.

CHECK OFTEN

- ▶ SBO/SBEAP National Steering Committee calendar
- ▶ Subcommittee web pages for mission, history and current status, future plans, members, conference calls, and other resources
- ▶ New Rule Information page
- ▶ Conference web site for event information online presentations
- ▶ Updated contact information.

HIGHLIGHTS

- ▶ The Publications and Videos Databases are online searchable databases with over 8,380 federal, state, and assistance organization publications and over 425 videos.
- ▶ The Regulatory Updates Database includes summaries and links/contacts for information on major proposed and final rules, guidance, and policies that may affect small businesses.
- ▶ The Upcoming Events Database is an online searchable database of upcoming conferences, meetings, and training opportunities.
- ▶ The Promotional Success Stories Database is an online searchable database of successful national, state, and industry initiatives, as well as individual case studies.
- ▶ The Performance Measurement Tools Database is a clearinghouse of performance measurement tools, including success stories for states to use.



SBO/SBEAP NATIONAL CONFERENCE

Check the SBO/SBEAP national conference web site for the agenda and other annual conference information, and links to online presentations for 2008 and previous years: www.sbeapconference.com



Serving Small Businesses and the Environment
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Office of Small Business Programs

SUBSCRIBE TO THE SBO-SBEAP LISTSERVE

The Listserve provides a forum for the small business community to exchange ideas and share information on environmental compliance and pollution prevention issues. The list is open to SBOs, SBEAPs, small businesses, trade associations, technical assistance programs, educators, researchers, and other interested individuals. You can share information, ask questions, and post replies to the list. There are currently over 160 subscribers, including over 85 technical assistance program staff from 36 different states/territories, approximately 30 trade association and EPA/federal program staff, and over 40 private companies and small businesses. To subscribe to the list, go to www.smallbiz-enviroweb.org/list/maillist.html and fill out the online form.

CURRENT TOPICS ON NEW RULE INFORMATION PAGE

- ▶ Area Source Standards and Implementation Tools
- ▶ Area Source Implementation Schedule
- ▶ Area Source Program Status
- ▶ Metal Fabrication and Finishing Source Categories
- ▶ Paint Stripping and Misc. Surface Coating Operations
- ▶ Perc Air Emissions Standards for Dry Cleaning Facilities
- ▶ Plating and Polishing Operations.

www.smallbiz-enviroweb.org/sba/newruleinfo.html

USER STATISTICS

HOW MUCH IS THE HOME PAGE USED?

(1st Quarter 2008)

- ▶ 376,870 successful hits
- ▶ 4,141 average hits per day
- ▶ 109,662 page views
- ▶ 1,205 average page views per day
- ▶ 80,784 visits
- ▶ 887 average visits per day
- ▶ 39,544 unique visitors



TOP 15 PAGES VISITED

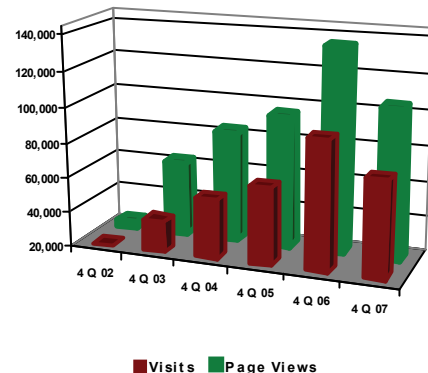
(1st Quarter 2008)

1. Top Page
2. News Scroller
3. Search Promotional Success Stories
4. Upcoming Events—Search by Region
5. Links to State Environmental Agencies and Small Business Environmental Assistance Programs
6. State Financial Assistance Programs
7. Add Promotional Success Story/Client Quote
8. All Publications
9. Small Business Assistance Home
10. Small Business Environmental Assistance Programs List of Contacts
11. Industry Sectors Home
12. Links by Industry Sector
13. Summaries of Major Environmental Laws/Regulations and EPA Links
14. Glossary of Air Pollution Terms
15. Environmental Compliance Home



TRENDS

4th Q 2002 - 4th Q 2007
User Statistics Trends



Glossary

Hit = Each file requested by a visitor. There can be several hits per page.

Page View = Hit to any file classified as a page.

Visit = Series of actions that begin when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit of 30 minutes.

Unique Visitor = Individual who visited the site during the report period. If someone visits more than once, they are counted only the first time they visit.

*User statistics are collected quarterly using WebTrends software

88% of visits are from the U.S.

97% of visits are from the U.S. and the following: Australia, Western Europe, Canada, United Kingdom, China, France, Uruguay, India, Japan, Switzerland, Sweden, Germany, Norway, United Arab Emirates, Puerto Rico, Singapore, South Africa, Brazil, and the Netherlands.