

SBO/SBEAP Conference 2009

Winning the Race for Environmental Excellence
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WELCOME TO LOUISVILLE AND THE SBEAP/SBO/CAP PROGRAMS!

Annette Fulgenzi
IL SBEAP & NSC Chair




Find a copy of this presentation on the conference website at www.sbeapconference.com

Overview

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- Small Business Environmental Assistance Programs (SBEAP's/507 Programs) Background
- Toolbox of Resources
- National Network of State SBEAP's
- Things to Keep in Mind



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CAA Amendments (1990, Sec. 507) Major Components

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- State Small Business Environmental Assistance Programs (SBEAP's)
 - Small Business Stationary Source Technical and Environmental Compliance Assistance Program (SBEAP)
 - Small Business Ombudsman (SBO)
 - Compliance Advisory Panel (CAP)
- Federal Program
 - Ombudsman
 - Small Business Stationary Source Technical and Environmental Compliance Assistance Program

Resource Alert: www.law.cornell.edu/uscode/html/uscode42/usc_sec_42_00007661---f000-.html


Terminology 101

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- SBEAP = umbrella term often referring to all 3 components
 - Compliance Advisory Panel (CAP)
 - Small Business Ombudsman (SBO)
 - Small Business Stationary Source Technical and Environmental Compliance Assistance Program (SBEAP)

---Also---

- SBEAP = Small Business Stationary Source Technical and Environmental Compliance Assistance Program component



State SBEAP/SBO

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Located in:

- environmental regulatory agency
- economic development/commerce agencies
- Small Business Development Centers
- Universities
- Other organizations

Resource Alert: www.smallbiz-enviroweb.org/Contacts/SBOSBEAP.aspx

State SBEAPs

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- annual budgets range from \$0 to \$2.4 million
- SBEAP staff ranges from 0 to 34 FTE's
- SBO and SBEAP same staff in some states
- some provide comprehensive/multi media assistance; some air only

Compliance Advisory Panel (CAP) Role

- Provide advisory opinions on the 507 program effectiveness, difficulties, and enforcement
- Report to the Administrator on compliance of the state 507 Programs with the Paperwork Reduction Act, the Regulatory Flexibility Act, and the Equal Access to Justice Act
- Review information for small businesses to make sure that it is understandable

<http://www.smallbiz-enviroweb.org/CAP/default.aspx>

National Network of 507 Programs



National Steering Committee (NSC)


VISION
To be a nationally recognized advocate for Small Business Environmental Assistance Programs and the businesses they serve.

NSC MISSION
To serve, support, and strengthen the Small Business Environmental Assistance Programs through representation and collaboration.

NSC Minutes/Calendar/Guidelines: www.smallbiz-enviroweb.org/NSC/default.aspx

National Steering Committee (NSC)


- Helps SBEAP/SBO programs
 - Disseminate information
 - Keep in touch and network
 - Discuss challenges and opportunities
 - Respond to requests from partners, etc.
- A steering committee representative and alternate from each EPA region
 - Representatives (and/or alternate) participate in monthly conference calls



NSC Minutes/Calendar/Guidelines: www.smallbiz-enviroweb.org/NSC/default.aspx

Steering Committee Activities

- Monthly conference calls
 - Agenda items from EPA, state programs, others
- Disseminate information from:
 - National SBEAP/SBO
 - Other EPA programs
 - States
- Gather feedback/votes from states on issues
- Forum for concerns, problems, issues facing 507 programs



NSC Minutes/Calendar/Guidelines: www.smallbiz-enviroweb.org/NSC/default.aspx

NSC Members

Chair : Annette Fulgenzi
Vice Chair: Renee Lesjak Basher

NCAP: Glen Heilman, PA

Region 1	Judy Mirro	VT
Region 2	Jasmine Blyden	VI
Region 3	Terry Polen	WV
Region 4	James Robinson	SC
Region 5	Mike Nelson	MN
Region 6	Lenny Young	LA
Region 7	Hugh Stirts	NE
Region 8	Joni Canterbury	CO
Region 9	VACANT	
Region 10	Rebecca Hillwig	OR

NSC Members

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If you are not receiving emails from your regional representative.....

CONTACT HIM or HER!



National CAP
* Chair ** Vice Chair

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Region I	Deborah Roy*	L.L. Bean	207/773-5753
Region II	George Seifert	PSEG Nuclear	856/339-1875
Region III	Glen Heilman**	Heilman Pavement Specialties, Inc.	724/353-2700
Region IV	Dusty Findley	Southeastern Cotton Ginners Assoc, Inc	706-344-1212
Region V	Carl Komassa		414/272-0064
Region VI	Sara Walls	Cantey & Hanger, LLP	817/877-2811
Region VII	Vacant		
Region VIII	Reimar von Kalben	Allied Refrigeration & Electric Inc	719/564-0698
Region IX	Vacant		
Region X	Frances Hartwell, Esq		719/566-6062
At-Large	Paul Larson Dale Kaplan	Kaplan's Careful Cleaners	307/548-6456
NSC Rep	Renee Lesjak Bashel	NSC Vice Chair, WI	608/264-6153

National Subcommittees

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Awards	Phyllis Copeland	copelapt@dhec.sc.gov
Guidelines	Dormant	www.smallbiz-enviroweb.org/NSC/nscfiles/nsc-finalguidelines-07.pdf
Measurement	Kenya Stump	Kenya.Stump@ky.gov
Multimedia	Dave Fiedler	fiedlerd@michigan.gov
Promotions	Chris Lynch	clynch@wharton.upenn.edu
Technical	Renee Bashel	renee.bashel@wisconsin.gov

Subcommittee Meetings Info : <http://www.smallbiz-enviroweb.org/NSC/calendar.aspx>

Awards

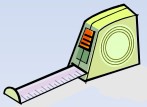
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Mission


To identify awards that might be given or applied for to gain recognition for the achievements within the 507 programs, including the small businesses they serve, and to promote visibility for the services the programs provide.



- Award Categories**
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- Small Business Environmental Assistance Program Award
 - Small Business Environmental Stewardship Award
 - Trade Association Environmental Leadership Award
 - Karen V. Brown Environmental Leadership Award

- Measurement**
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- Mission**
- Work cooperatively to support the SBEAP National Steering Committee
 - Improve SBEAP measurement information, training, and resources
 - Respond to SBEAP measurement needs in a timely manner
- 


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Measurement


Current Activities

- Work on the annual reporting form revisions
- Work on the development of example surveys, data collection tools, etc.




New Annual Reporting Form: www.smallbiz-enviroweb.org/Measurement/default.aspx

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USEPA Ombudsman

Collects Annual Report Data



- Information collected under an Information Collection Request (ICR)
- Use to generate report on the programs and fact sheets
- Currently collecting 2007 & 2008 Data

Past Reports: <http://www.smallbiz-enviroweb.org/AboutUs/Default.aspx>

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Multi-media

Mission

- Explore the status of multimedia assistance
- Develop a definition of that assistance
- Develop resources to help programs



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Multi-media

Current Activities

- Updated Multimedia Peer Center
- National Comprehensive Environmental Assistance Initiative (ECOS)
- Message Board

Initiative & Peer Center: www.smallbiz-enviroweb.org/Multimedia/default.aspx

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Promotional

Mission

The overall mission of the subcommittee is to promote the activities of and exposure to the state SBEAPs




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Promotional


- Work with EPA web support contractor to update the SBO/SBEAP community website
- Work with the EPA Small Business Ombudsman to publish annual one page (double sided) fact sheet on national program activity
- As directed, support efforts of the National Steering Committee and National Compliance Advisory Panel to broaden support for enabling all programs to offer multi-media small business environmental assistance



Success Story Database www.smallbiz-enviroweb.org/SharingInformation/successstories.aspx

Technical

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Mission

- Evaluate policy issues and rulemakings that may impact small businesses
- Develop and maintain relationships with EPA staff in OECA, OAQPS, etc. that develop rules and policy
- Make recommendations to National Steering Committee on issues that

Links to Rules & Tools: www.smallbiz-enviroweb.org/sba/technical_subcommittee.html

Technical

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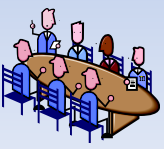
- **Current activities**
 - provided comments to EPA on proposed rules
 - provided recommendations to SBA on rules for Regulatory Review and Reform (R3)
 - monthly calls to share area source rule issues/concerns

Looking for a new chair or co- chair please!

Other Committees

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- National Conference Planning Subcommittee
 - Helps plan the SBO/SBEAP National Conference every year
- EPA ad hoc workgroups
 - Provide feedback to the EPA on various issues



SBEAP Toolbox

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Resources & Tools



Resources & Tools

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- SBEAP Website
SBO-SBEAP List Serve
Message Board
- Small Business Regional Liaisons
- Regional Compliance Assistance Coordinators
- USEPA Compliance Assistance Centers
- USEPA TTN Website
- Peers

Small Business Regional Liaisons

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- Region 1 Dwight Peavey (617) 918-1829
- Region 2 Ronald Lockwood (212) 637-3413
- Region 3 David Byro (215) 814-5563
- Region 4 Vacant (404) 562-8287
- Region 5 Alan Walts (312) 353-8894
- Region 6 David Gray (214) 665-2200
- Region 7 Janet Lambert (913) 551-7768
- Region 8 Lawrence Grandison (303) 312-6599
- Region 9 Angela Baranco (415) 947-4262
- Region 10 Robyn Hoffman (206) 553-7154


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Regional Compliance Assistance Coordinators

REGION	NAME	PHONE	EMAIL
1	Larry Wells	617-918-1836	Wells.larry@epa.gov
2	Linda Longo	212-637-3565	Longo.linda@epa.gov
3	Makeba Morris	215-814-2187	Morris.makeba@epa.gov
4	Wes Hardegre	404-562-9629	Hardegre.wes@epa.gov
5	Donna Howard	312-866-1728	Howard.donna@epa.gov
6	Israel Anderson	214-665-3138	Anderson.israel@epa.gov
7	Neal Gilbert	913-551-7985	Gilbert.neal@epa.gov
8	Kaye Mathews	303-312-6889	Mathews.kaye@epa.gov
9	Angela Baranco	415-947-4262	Baranco.angela@epa.gov
10	Robyn Hoffmann	206-553-7154	Hoffmann.robyn@epa.gov
OECA	Karin Koslow	(202) 564-2310	Koslow.karin@epa.gov

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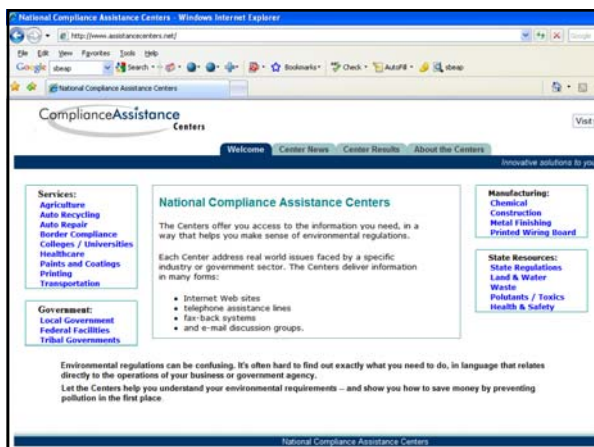


Compliance Assistance Centers – OECA

- Sector-specific regulatory information
- Compliance Tools

www.assistancecenters.net

Agriculture Auto Recycling Auto Repair Border Compliance Chemical Colleges / Universities Construction Federal Facilities	Healthcare Local Government Metal Finishing Paints and Coatings Printed Wiring Board Printing Transportation Tribal Governments Retail Portal: (New) www.epa.gov/retailindustry/
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The screenshot shows the homepage of the National Compliance Assistance Centers website. It features a navigation menu with 'Welcome', 'Center News', 'Center Results', and 'About the Centers'. A central section titled 'National Compliance Assistance Centers' explains that the centers provide access to environmental regulatory information. A sidebar lists services for various sectors: Agriculture, Auto Recycling, Auto Repair, Border Compliance, Colleges/Universities, Healthcare, Paints and Coatings, and Printing/Transportation. Another sidebar lists state resources for Chemical Construction, Metal Finishing, and Printed Wiring Board. A 'Government' sidebar lists Local Government, Federal Facilities, and Tribal Governments. A paragraph at the bottom states: 'Environmental regulations can be confusing. It's often hard to find out exactly what you need to do, in language that relates directly to the operations of your business or government agency. Let the Centers help you understand your environmental requirements – and show you how to save money by preventing pollution in the first place.'

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USEPA TTN Website

www.epa.gov/ttn



The screenshot shows the USEPA Technology Transfer Network (TTN) website. It features a search bar and a navigation menu. The main content area is titled 'Air Toxics Web Site' and includes sections for 'Area Source Standards' and 'General Information'. The 'Area Source Standards' section lists various standards and links to related information. The 'General Information' section provides details about the TTN program and its goals.

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Things to Remember

- Market not only to your clients, market your worth internally
- Measurement is becoming more critical and proving your worth may save your program
- Build constituencies
 - trade organizations,
 - business partners,
 - legislature,
 - and regulatory programs
- Area Source Rules are presenting huge challenges for states but also great opportunities for your program

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Get Involved!

- Volunteer to be an NSC alternate representative for your region
- Sit in on a monthly call
- Read the monthly minutes from calls
- Join a subcommittee or planning committee.
- Share your industry knowledge with USEPA rulewriters through Tech subcommittees
- Display the National logo
- Share your success stories and tools on the national website!

Our Best Asset, EACH OTHER!

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- Take advantage of the National Conference & Network
- Participate in Regional Meeting and Conference Calls
- Don't reinvent the wheel – chances are someone has been down that road!
- Share & Borrow Tools and Projects on the Small Biz Website
- Don't be shy and ask those questions.

Questions?

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USEPA Ombudsman
Office of Small Business Programs

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- Joan Rogers, Small Business Ombudsman
 - Advocate for small businesses within the Agency
 - Provide a Gateway for small businesses at EPA
 - Develop tools and resources for small businesses and SBEAPs

Website: www.epa.gov/sbo/

USEPA Ombudsman's Role

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- Assists states in the development of the programs
- Monitors the programs
- Makes periodic reports to the Congress
- Reviews information to ensure that it is understandable by the lay-person
- Supports National Network of SBEAP's
- Supports National CAP

Program guidelines: www.epa.gov/ttn/oarpg/t5/memoranda/smbus.pdf

State SBEAP

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Small Business Stationary Source Technical and Environmental Compliance Assistance Program

Provide:

- Technical assistance for compliance methods and technologies
- Determination of applicable requirements
- Assistance with permit issuance

Program guidelines: www.epa.gov/ttn/oarpg/t5/memoranda/smbus.pdf

Ombudsman

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- Advocates for small businesses
- Is a resource for small business
- Coordinates and facilitates issues at the state level

Program guidelines: www.epa.gov/ttn/oarpg/t5/memoranda/smbus.pdf

Compliance Advisory Panel (CAP)



- Seven Members (or more)
 - 4 small business owners (Legislature)
 - 2 represent public at large (Governor)
 - 1 agency representative (Agency)

Program guidelines: www.epa.gov/ttn/oarpg/t5/memoranda/smbus.pdf