


**FETTERGROUP**

**Business Sustainability Case Study**

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**About FetterGroup**

- Established in 1888
- Mid-sized
  - 120 employees
  - \$16 million revenue
  - 98,000 square feet
- Industrial (Printing)
- Divisions:
  - FetterLabel
  - FetterCMD




**Social and Environmental Sustainability Program**

- Initiated by CEO in August 2007
- Focus Areas
  - Energy Efficiency
  - Waste Reduction
  - Climate Change
  - Community Service
- 5 Year Goals
  - 40% less energy
  - 25% less GHG (proposed)
  - 96% waste recycled or reduced




**Collaboration (*getting FREE help*)**

- State Department of Energy
  - KY Pollution Prevention Center
- Federal Department of Energy
  - Industrial Assessment Center
  - Modeling Software
  - Technical Training
- Environmental Protection Agency
  - ENERGY STAR
  - Climate Leaders
  - WasteWise
- Utility Provider
- Google




**Measures**

- Baseline
- Tracking
  - Normalizing for External Use
  - Normalizing for Internal Use
- Scorecard




**Teams**

- SES Core Team
- Energy Team
- Waste Team
- Community Service Teams



**Evaluating Projects**


- Payback
- NPV
- IRR
- Profitability Index



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**Potential Barriers**


- Scope
- Resources
- Time
- Cash
  
- Communication



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**Questions?**

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