

Environmental Assistance



Cures the Regulatory Blues

2005 SBO/SBAP National Conference
June 12-16, 2005
Biloxi, Mississippi



2005 SBO/SBAP NATIONAL CONFERENCE

Beau Rivage Hotel - 875 Beach Blvd., Biloxi, MS 39535
Phone: (228) 386-7111/Toll Free: 1-888-750-7111/Fax: (228) 386-7414

AGENDA

SUNDAY – JUNE 12, 2005

“Baby What You Want Me To Do” -- Jimmy Reed

8:30am – 700pm **Registration Desk Open**
9:00am – 10:00am **Continental Breakfast** – *Check In With Your State – Phone calls, messages, and other contacts*

<p>10:00am – 4:00pm Azalea Room A (Lunch provided)</p>	<p><i>Synchronizing Your Program – A Three Part Harmony</i> <i>SBO/SBAP/CAP Program Interactive Training Workshop</i> <i>Facilitators: Elsa Bishop, EPA Small Business Division and Leigh Leonard, PRIZIM, Inc.</i></p> <p>Whether you are new to the program or a veteran, this training workshop will help you explore and understand the dimensions, responsibilities, and roles of the three program components (SBO, SBAP, CAP) within the small business assistance program and how they relate to each other.</p> <p>This interactive workshop will include structured group exercises, discussions, and sharing of ideas on ways to enhance your state program. It will also feature small focus group discussions among representatives of each of the three components of the program.</p>
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	<p>Participants will leave the workshop with a tailored list of ideas and tools to enhance their programs.</p> <p><u>TRAINING WORKSHOP DESIGN TEAM</u> Ron Dyer, NSC Chair/Maine SBO and Dan Nickey, NSC Vice Chair/Iowa SBAP Mark Shanahan, former NSC Chair, Ohio SBO Ken Legler, NCAP Chair and Frances Hartwell, NCAP Vice Chair Jesse Thompson, Conference Host, Mississippi SBO Randy Wolfe, Conference Host, Mississippi SBAP Terrel Combs-Ferreira, California Deputy SBO Karen Brown, Elsa Bishop, and Angela Suber, EPA SBD Bob France and Leigh Leonard, PRIZIM, Inc.</p>
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4:00pm – 5:00pm	BREAK
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5:00pm - 6:00pm Azalea Rooms C, D	<p style="text-align: center;">“Sweet Sixteen” - B.B. King <i>Newcomer Orientation - SBO/SBAP/CAP “Get Acquainted”</i> <i>Moderator: Kenya Stump, Kentucky SBAP</i></p> <p>Newcomers & program veterans are invited to come enjoy some good old-fashioned hospitality. During this session, people new to the program will be matched with veteran program staff with similar backgrounds to allow the newcomer to ask questions and get insights on how state small business assistance programs work.</p> <p>Those old or new won't want to miss this session!</p>
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After Hours

6:00pm – 8:00pm Azalea Rooms C, D	<p style="text-align: center;"><i>Newcomer Mixer/CAP Reception</i></p> <p>Newcomers & program veterans are invited to come enjoy this meet and greet reception. You won't want to miss it! Come join the fun!</p>
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8:00pm – Until	Dinner Groups– Dinner on Your Own
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MONDAY – JUNE 13, 2005

“Call It Stormy Monday” -- T-Bone Walker

7:00am – 6:00pm Registration Desk Open

8:00am – 9:00am Continental Breakfast – *Check In With Your State – Phone calls, messages, and other contacts*
Check out the Exhibits and Posters on Display

<p>9:00am – 10:00am Magnolia Rooms E, F, G, H</p>	<p>Opening Plenary - Welcome “Multi-media Theme”</p> <p>Welcome and Introductions - Jesse Thompson, Conference Host, MS SBO MDEQ Exec. Director - Charles H. Chisolm Welcome to Mississippi - Governor Haley Barbour (Invited)</p>
<p>10:00am – 10:30am Magnolia Rooms E, F, G, H</p>	<p style="text-align: center;">EPA Small Business Ombudsman Update – Karen V. Brown, EPA Small Business Ombudsman/Director, Small Business Division <i>Moderator: Jesse Thompson, Conference Host</i></p> <p>This general session will give the Small Business Assistance Program providers useful information about what’s new at EPA that will assist in their work with small businesses.</p>
<p>10:30am – 10:45am Magnolia Foyer</p>	<p>BREAK</p>
<p>10:45am – 11:45am Magnolia Rooms E, F, G, H</p>	<p style="text-align: center;">“Big Boss Man” - Jimmy Reed</p> <p style="text-align: center;">The Multi-media Initiative – Jay Benforado, Director <i>EPA National Center for Environmental Innovation (NCEI)</i> <i>Moderator: Karen V. Brown</i></p> <p>This general session will focus on the work that NCEI and the National SBO/SBAP Steering Committee have been engaged in to move forward with an initiative that would expand multi-media services to all state Small Business Assistance Programs.</p>
<p>11:45am – 12:00pm</p>	<p>BREAK</p>
<p>12:00pm – 1:00pm Camellia Room A</p>	<p style="text-align: center;">Hosted Speaker Luncheon</p> <p>Speaker - J. I. Palmer, Jr., Region IV Administrator (12:15pm - 12:30pm) EPA Region IV Administrator will provide perspectives from the region and give an introduction for the guest luncheon speaker.</p> <p>Speaker - Paul Ott Carruth, Conservationist (12:30pm – 1:00pm) To thousands of wildlife conservationists in all fifty states, the name Paul Ott means a single voice singing out a message to conserve a place for wild things and wild places for future generations to enjoy as we have before them. To industry, his name means a sensible philosophy of conservation – not preservation. He believes in the economic growth of our country.</p>

<p>1:00pm – 1:30pm Camellia Room A</p>	<p style="text-align: center;">“Let The Good Times Roll” B.B. King</p> <p style="text-align: center;">2nd Annual Small Business Awards Ceremony <i>Moderator: Rose Marie Wilmoth, SBO, Kentucky</i></p> <p>The 2nd annual Small Business Environmental Stewardship and State Small Business Assistance Program (SBAP) Awards will be presented directly after the luncheon.</p> <p>The <u>Small Business Environmental Stewardship Awards</u> recognize the commitment of a small business to not only be in compliance with applicable environmental regulations, but to be stewards of the environment. The awards will recognize exemplary performance in one or more of the following areas: pollution prevention leadership, industrial environmental leadership, and community environmental leadership. Presenter: <i>Ken Legler, National Compliance Advisory Panel Chair</i></p> <p>The <u>Small Business Assistance Program Awards</u> recognize exemplary performance in one or more areas where individuals and programs have contributed their time, created resources and work products, promoted policy advancements, developed program innovations, and established new partnerships to build a strong network of small business assistance. The awards will recognize exemplary performance in or more of the following areas: Small Business Ombudsman/Small Business Assistance Program (SBO/SBAP) leadership, and state program leadership. Presenter: <i>Ron Dyer, Chair, SBO/SBAP National Steering Committee</i></p> <p>The <u>Trade Association Environmental Leadership Awards</u> recognize exemplary performance and leadership by a trade association to enhance members’ compliance with applicable environmental regulations and to encourage stewardship of the environment. The awards will recognize exemplary performance in one or more of the following areas: environmental leadership and environmental partnership. Presenter: <i>Jay Benforado, Director, EPA National Center for Environmental Innovation</i></p>
<p>1:30pm – 1:45pm</p>	<p style="text-align: center;">BREAK</p>
<p>1:45pm – 3:00pm Magnolia Rooms E, F, G, H</p>	<p style="text-align: center;">“Got My Mojo Working” Muddy Waters NSC Subcommittee Meetings <i>Moderators: Subcommittee chairs noted in () parentheses</i></p> <p>Awards (Rose Marie Wilmoth) Have you worked with outstanding people in the SBO/SBAP? Do you know small business owners who have gone the extra mile in environmental compliance? Have you worked with trade associations eager to assist their members with improving environmental compliance? Join the Awards Subcommittee to continue building a program to recognize these people and organizations from around the country!</p> <p>Multi-media (Phyllis Strong) See a live demonstration of our new on-line <u>Multimedia Peer Center (MPC)</u>. Hear from programs that have volunteered to be multimedia mentors. They will respond to questions about their programs and the level of services they are willing to offer as part of the MPC. Give our sub-committee input on how we could improve the MPC.</p> <p>Promotional (Annette Fulgenzi) Thanks to the past works of the Promotional Subcommittee, we have the tools to “brand” our programs and raise awareness. Come to this session to help the committee outline the next steps in determining priority areas for the programs’ marketing efforts.</p>

	<p>Technical (Richard Rasmussen) Hear about SBAP/SBO involvement in upcoming Area Source NESHAPs. Now is the time for our programs to be involved! Learn about the status of the rules and how we can play a role in their development. In particular, the Technical Committee will share its experiences with the upcoming Auto Body NESHAP. Come and play a role in our future efforts!</p>
<p>2:00pm – 5:00pm Parking Lot</p>	<p style="text-align: center;">Iowa Waste Reduction Center’s MOPP</p> <p>The Mobile Outreach for Pollution Prevention (MOPP) is a national outreach demonstration project developed to help small businesses improve their hazardous waste management practices. The MOPP takes technology and expertise to small business communities in a 35-foot specially designed Winnebago.</p>
<p>3:00pm – 3:15pm</p>	<p>BREAK</p>
<p>3:15pm – 5:15pm Magnolia Rooms E, F, G, H</p>	<p style="text-align: center;">“Down Home Blues” - Z.Z. Hill Regional Meetings <i>Regional Meetings will be moderated by SBO/BSAP Steering Committee Members</i></p> <p style="text-align: center;">Spice Up Your Regional Meeting!</p> <p>Every year the Regional Meetings provide an opportunity for regional SBO/SBAP members To come together, reflect on accomplishments, and plan for the year ahead. Some Regional meetings are chocked-full of agenda items and strategic information, while others simply provide an opportunity to meet old friends and make new ones. If you would like to spice up your regional meeting with some thought-provoking discussion topics, we have some hot topics for you!</p>
<p>4:15pm – 5:15pm Magnolia Rooms E, F, G, H</p>	<p>2006 SBO/SBAP National Conference Planning Committee Meeting</p>
<p>After Hours</p>	
<p>6:00pm – 8:00pm Pavilion</p>	<p style="text-align: center;">“Wang Dang Doodle” - Koko Taylor Reception on the Terrace Pavilion with Blues Man Eddie Cotton</p> <p style="text-align: center;"><i>Jesse Thompson, Conference Host</i></p>

TUESDAY – JUNE 14, 2005

“Spoonful” - Howlin Wolf

8:30am-7:00pm **Registration Desk Open**
 8:00am-9:00am **Continental Breakfast** – *Check in With Your State – Phone calls, messages, and other contacts*
Check out the Exhibits and Posters on Display

<p>9:00am – 10:30am Magnolia Rooms E, F, G, H</p>	<p style="text-align: center;">“Paying The Cost To Be The Boss” - B.B. King</p> <p style="text-align: center;">Plenary Session - National Program Updates <i>Moderator: Karen V. Brown, EPA SBO</i></p> <p>National SBO/SBAP Steering Committee Updates <i>Ron Dyer, Chair/Dan Nickey, Vice Chair</i></p> <p>National Compliance Advisory Panel Updates <i>Ken Legler, Chair/Frances Hartwell, Vice Chair</i></p>
<p>10:30am – 10:45am Magnolia Foyer</p>	<p style="text-align: center;">BREAK</p>
<p>10:45am – 12:00pm Magnolia Rooms E, F, G, H</p>	<p style="text-align: center;">“Nobody Loves Me But My Mother” - B.B. King</p> <p style="text-align: center;">Plenary Session - Regional Perspectives SBO/SBAP Moderator Panels <i>Moderator: Ron Dyer, Chair, SBO/SBAP National Steering Committee</i></p> <p>During the Regional Meetings, participants will be asked to respond to specific questions addressing various types of regional interactions. Each region will be asked to report during this session, and analyzed to identify barriers and aids to successful interaction.</p> <p style="text-align: center;">“This activity is intended to recognize and assess the importance of a strong state/regional/national relationship to be effective in our SBO/SBAP work.”</p>
<p>12:00pm – 1:45pm</p>	<p style="text-align: center;">LUNCH ON YOUR OWN</p>
<p>12:00pm – 1:30pm Camellia Room A</p>	<p style="text-align: center;">New National SBO/SBAP Steering Committee Working Lunch <i>Facilitator: Ron Dyer, Chair, National SBO/SBAP Steering Committee</i></p>
<p>1:00pm – 5:00pm Parking Lot</p>	<p style="text-align: center;">Iowa Waste Reduction Center’s MOPP</p> <p>The Mobile Outreach for Pollution Prevention (MOPP) is a national outreach demonstration project developed to help small businesses improve their hazardous waste management practices. The MOPP takes technology and expertise to small business communities in a 35-foot specially designed Winnebago.</p>

<p>1:30pm – 1:45pm Magnolia Foyer</p>	<p align="center">BREAK</p>
<p>1:45pm – 3:45pm Camellia Room B</p>	<p align="center">NCAP Annual Meeting <i>Facilitator: Elsa Bishop, EPA Small Business Division</i></p> <p>The National Compliance Advisory Panel will hold its annual meeting in conjunction with the 2005 National Conference.</p> <p>The NCAP was established in 2001 to represent the interests of and provide a national coordination vehicle for state CAPs. It is comprised of one representative from each of the ten EPA regions, two members-at-large, the Vice Chair of the SBO/SBAP National Steering Committee, the EPA SBO, and the EPA CAP Liaison. The NCAP's mission is to assist, support, and promote the state Small Business Assistance Programs.</p> <p>The NCAP meets quarterly via teleconference to discuss activities in fulfillment of its mission, as well as current regulatory issues affecting small businesses.</p>
<p>1:45pm – 3:15pm</p>	<p align="center">“ The Sky Is Crying” - Elmore James Break-Out Sessions I</p>
<p>Magnolia Rooms E, F, G, H</p>	<p align="center">Technical Session <i>Moderator: Mike Nelson, Minnesota SBO</i></p> <p><u>NESHAPS - How to Address Upcoming Area Source NESHAPs Using an Existing NESHAP as an Example; Learning from the Past to Help with the Future</u></p> <p>In this session we will learn how to prepare for the implementation of the upcoming Area Source NESHAPs by using the Reinforced Plastic Composites (RPC) NESHAP as a model. Learn about this NESHAP from those involved, including a small businesses dealing with the issue! Share with other states the experiences you have found effective in NESHAP implementation for RPC or others. In addition, hear about the most recent updates in Area Source NESHAP development.</p> <p>Not only will participants walk away with a helpful tool they can use in their own state's implementation efforts for future regulations; they will also walk away with a greater understanding of the Reinforced Plastic Composites NESHAP.</p> <p>Speakers: <i>Keith Barnett, US EPA Office of Air Quality Planning and Standards</i> <i>Steve Mohr, New York SBAP</i> <i>Monty Felix, Alaglass Pools, St. Matthews, SC</i></p>
<p>Magnolia Rooms E, F, G, H</p>	<p align="center">Performance Measurement Session <i>Moderator: Judy Mirro, Vermont SBAP</i></p> <p><u>Metrics:</u> The Northeast Waste Management Officials' Association (NEWMOA) has been facilitating a regional project to develop and implement a set of metrics for states to use in tracking their pollution prevention (P2) and compliance assistance (CA) activities for over eight years. The participating state programs believe that it is particularly important to work together to develop a consistent way to measure the impacts of Compliance Assistance and P2 efforts.</p> <p>Speaker: <i>Judy Mirro, Vermont SBAP</i></p>

	<p><u>A Benefit Cost Analysis of the KY SBAP:</u> Measuring Environmental Compliance Assistance Outcomes: A Benefit Cost Analysis of the Kentucky Business Environmental Assistance Program. It is hoped that this analysis will provide the impetus for other programs to explore outcome evaluation as well as lead to a national initiative to better understand the outcomes relating to environmental compliance assistance program and small businesses. Speaker: <i>Kenya K. Stump</i>, Kentucky SBAP</p> <p><u>Developing Measures that Matter: An Approach for Developing Performance Measures to your SBAP:</u> Through an interactive presentation, session attendees will be introduced to a logic model approach for developing performance measures. This approach has been presented to a variety of staff at EPA offices, regions and states as a two-day “<i>Introduction to Performance Measurement Workshop Training</i>” course. Attendees can learn how to use this approach to develop performance measures for their specific programs. Speaker: <i>Yvonne Watson</i>, EPA, Program Evaluation Division</p> <p><u>How to Track Measures:</u> Louisiana has been tracking the performance of its program by using a computer database program for over ten years. Our speaker will explain what goes into the program and how it is used to measure performance. Speaker: <i>Larry Lashley</i>, Louisiana SBAP</p>
<p>Magnolia Rooms E, F,G, H</p>	<p style="text-align: center;">Advisory Session Moderator: <i>Cathy Colglazier</i>, SBO, Kansas</p> <p style="text-align: center;"><u>The Ombudsman Experience</u></p> <p><u>How to be an effective advocate for small businesses:</u> New Hampshire will share experiences on advocating for small businesses. Speaker: <i>Rudy Cartier</i>, New Hampshire SBO/SBAP</p> <p><u>Connectors or Mavens, and the Need to Network:</u> Colorado will share experiences on the skills and techniques to network, how to recognize who can contribute, and how to maintain contact within the network. Speaker: <i>Nick Melliadis</i>, Colorado SBO</p> <p><u>Serving as the National Small Business Ombudsman:</u> EPA will share insights on working nationally with the Small Business Assistance Programs and serving as the “gateway” to EPA for small businesses. Speaker: <i>Karen Brown</i>, EPA Small Business Ombudsman</p>
<p>3:15pm – 3:30pm Magnolia Foyer</p>	<p style="text-align: center;">BREAK</p>
<p>3:30pm – 5:00pm</p>	<p style="text-align: center;">“Bright Lights Big City” - Jimmy Reed Break-Out Sessions II</p>
<p>Magnolia Rooms E, F,G, H</p>	<p style="text-align: center;">Technical Session Diesel Emission Sources & Control Technologies Moderator: <i>Linda Hayes-Gorman</i>, Oregon SBAP</p> <p><u>Industry Perspective on Diesel Emissions and Retrofit Technology:</u> Big picture industry perspective on diesel, sources on road/off road diesel, review of the national emissions inventory on diesel, the technology changes underway in the industry to address emissions (retrofit, engines, etc...), impact and what that means to small businesses, and the opportunities and incentives for business to retrofit. Speaker: <i>Bill Buff</i>, Executive Director for The Diesel Forum</p>

	<p><u>Birmingham, AL Diesel School Bus Retrofit Project:</u> Case Study presentation on Birmingham Diesel School Bus Retrofit Project. Speaker: <i>Dale Hurst</i>, Environmental Scientist, Alabama Dept. of Environmental Management</p>
<p>Magnolia Rooms E, F,G, H</p>	<p style="text-align: center;">Performance Measurement “ Working Session” <i>Moderator: Judy Mirro, Vermont SBAP</i></p> <p>This continuation session will give participants an opportunity to answer important questions regarding performance measurement outcomes and systems for small business assistance programs.</p>
<p>Magnolia Rooms E, F,G, H</p>	<p style="text-align: center;">Advisory Session <i>Moderator: Roy Edwards, Georgia SBAP</i></p> <p><u>Small Business Permit Streamlining:</u> Have you heard the “Blues” song: “Nobody loves my state cause my permit process is too long.”</p> <p>Then come jam with us and we’ll show you what some states are doing to streamline the regulatory process and shorten permit issuance times. Please bring your instruments and you can join in on the panel discussion.</p> <p>Featured soloist are: <i>Edythe McKinney – North Carolina</i> <i>Thomas Coogan – Wisconsin</i> <i>Patrick Devillier - Louisiana</i> <i>Rick Carleski - Ohio</i></p>

After Hours

<p>6:30pm – 9:00pm</p>	<p style="text-align: center;">“The Muddy Waters Blues Kruz” Evening Cruise Ship Island Excursions</p> <p style="text-align: center;"><i>Entertainment by American Blues Network (heavy hors d’oeuvres and disc jockey provided)</i></p> <p style="text-align: center;"><i>Facilitator: Jennifer Kimbrough, Conference Host</i></p> <p style="text-align: center;">The boat will leave from the Beau Rivage Pier at 7:00pm sharp!</p>
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WEDNESDAY – JUNE 15, 2005

“Farther On Up The Road” - B.B. King

7:00am – 12:00pm **Registration Desk Open**
 8:00am – 9:00am **Continental Breakfast** – *Check In With Your State – Phone calls, messages, and other contacts*
Check out the Exhibits and Posters on Display

<p>9:00am – 11:45am Magnolia Rooms E, F, G, H</p>	<p>Plenary General Session – Multi-media Panel <i>Moderator: Dan Nickey, IOWA SBAP</i></p> <p>Hear the latest on these high impact rules that are underway at EPA.</p> <ul style="list-style-type: none"> • Spill Prevention SPCC, <i>Mark Howard, Office of Solid Waste and Emergency Response</i> • Cathode Ray Tube, Mercury-Containing Equipment, and Definition of Solid Waste Rulemakings, <i>Marilyn Goode, Office of Solid Waste and Emergency Response</i> • Toxic Release Inventory, <i>Larry Reisman, Office Environmental Information</i> • Stormwater, <i>Mike Mitchell, EPA Region IV</i>
<p>10:15am – 10:30am</p>	<p>BREAK</p>
<p>11:45am – 1:00pm</p>	<p>LUNCH ON YOUR OWN <i>(Buses will leave for Stennis Space Center promptly at 1pm)</i> <i>(45 minute ride)</i></p>
<p>1:00pm – 5:00pm</p>	<p><i>“I Feel Like Going Home” - Muddy Waters</i> Conference Closing at Stennis Space Center</p>
<p>2:00pm – 4:30pm</p>	<p><u>Closing Activities</u></p> <ul style="list-style-type: none"> • StennisSphere Tour (2:00-2:30pm) • Small Business Innovative Research Program (SBIR) Presentation • EPA Gulf of Mexico Program Presentation
<p>4:30pm – 5:00pm</p>	<p>Closing Remarks</p> <p><i>Karen V. Brown, EPA SBO</i> <i>Ron Dyer, Chair National SBO/SBAP Steering Committee</i> <i>Jesse Thompson, Conference Host</i></p>
<p>5:00pm</p>	<p><i>Board buses going back to the Beau Rivage (45 minute ride)</i></p>

THURSDAY – JUNE 16, 2005

Tentative for Participants with late flights returning home

9:00am – 12:30pm

Potential Site Visits:

- Northrup Grumman Shipyards
- Keesler Air Force Base
- Ship Island Educational Tour