

Multimedia Sub-committee Report

2004 SBO/SBAP National Conference
Sacramento, California

June 1 - 4, 2004

Our Mission

To explore the status of multimedia assistance throughout the SBAP/SBO network, develop a definition of that assistance, and consider development of resources to help programs with this issue.

What We Have Done So Far

Exploring the status of multimedia assistance in the current network:

Our survey data has changed slightly since the 2003 conference. This is due to additional entries and clarification of entries.

Survey results:

Eighty six percent of SBAP/SBO staff agreed with this definition of multimedia assistance.

Multimedia assistance means environmental assistance (compliance and beyond) to reduce threats to our air, land, and water.

SBAP/SBO staff reported how they provide assistance.

| | |
|------------------------|------|
| <u>Air Quality</u> | 100% |
| Referrals | 91% |
| Personal contact | 98% |
| Expertise | 98% |
| <u>Water Quality</u> | 93% |
| Referrals | 98% |
| Personal contact | 85% |
| Expertise | 61% |
| <u>Solid Waste</u> | 91% |
| Referrals | 100% |
| Personal contact | 92% |
| Expertise | 55% |
| <u>Hazardous Waste</u> | 93% |
| Referrals | 100% |
| Personal contact | 90% |
| Expertise | 68% |
| <u>Other</u> | 48% |
| Referrals | 100% |
| Personal contact | 62% |
| Expertise | 71% |

SBAP/SBO staff reported on funding.

What are your sources of funding?

| | |
|---------------------------------|-----|
| Air Permit Fees + other sources | 55% |
| Air Permit Fees only | 36% |
| Task-Specific Funding | 18% |

SBAP/SBO staff reported on their official program status.

Is your program officially multimedia?

| | |
|--------------------|-----|
| Yes | 52% |
| By state statute | 26% |
| By local ordinance | 0% |
| Other | 78% |
| No | 48% |

SBAP/SBO reported on the services they offer.

| | |
|--------------------------|-----|
| Seminars | 91% |
| Rule Review | 80% |
| Fact sheets | 93% |
| Financial | 18% |
| Publications | 80% |
| Complaint Resolution | 66% |
| Technical Assistance | 91% |
| Contacts | 91% |
| Internet Resources | 84% |
| Partnerships | 73% |
| Hotlines | 86% |
| Recognition Programs | 32% |
| Confidential Permit Help | 70% |
| Advocacy | 64% |
| Confidential P2 Help | 57% |
| Info. on upcoming rules | 84% |
| All of the above | 9% |
| Other | 11% |

Sub-committee Members

David Byro, EPA Region 3
Tom Coogan, WI, SBAP
Gregory Copley, KY, SBAP
Roslyn Jackson, IL, SBAP
Duane O'Donnell, Sacramento County CA, SBAP
Terry Polen, WV, SBO
Richard Rasmussen, VA, SBAP
Maria Rivera, PR, SBAP
Phyllis Strong, MN, SBAP, Chair

Current Work

This past year, we analyzed our survey results further and considered the best ways to develop resources to help programs with multimedia issues. We will continue our work of trying to assist programs in becoming multimedia if they want to do so. We are exploring setting up a mentoring program. We will also work to make multimedia tools more easily accessible on the web.

Legend

Referrals—providing your client with contact names and phone numbers outside the SBAP/SBO program.

Personal Contact—making contact with resources outside your SBAP/SBO program and getting back to your client for further discussion or arrangements.

Expertise—providing your client with expertise (answers to questions, fact sheets, site visits, hands-on technical assistance, etc.) from within your SBAP/SBO program.

