

SBO/SBAP STEERING COMMITTEE CONFERENCE CALL

Minutes for November 6, 2007

Minutes approved for October 2007

Region

- 1) None
- 2) None
- 3) Terry Pollen and Julien Gaudion
- 4) None
- 5) Dave Fiedler, Annette Fulgenzi, & Renee Lesjak Bashel
- 6) None
- 7) Cathy Colglazier
- 8) Joni Canterbury and Greg Sorenson
- 9) None
- 10) Rebecca Hillwig

NCAP

Francis Hartwell

EPA

Angela Suber

Multi-Media Update

Dave Fiedler

- a) Draft of MM Whitepaper completed and sent to NSC for comment. Deadline November 16, 2007 Stable funding for the programs
- b) Paper will be used to bring interested parties who want to help promote multi-media program funding up to speed on how the small business process works and why funding is needed. Many people do not know all of the issues state assistance programs face.
- c) Dave will incorporate comments after Nov 16th into the whitepaper. He sees this as a living document that will evolve as time goes by. Those SBAPs/SBOs still interested in commenting may do so by the 16th.
- d) There are 2 strategies to this initiative:
 1. Legislative Strategy
 2. EPA/ECOS Strategy
 1. States are trying to find a legislative representative in Congress who would be willing to take the lead on this initiative and support legislation for the funding. Rep Dingle's office to be contacted to help. He chairs the Environmental Affairs Committee. Senators who have been approached are supportive but do not want to take the lead.

2. State programs want to keep the dialogue with EPA and ECOS going to get the maximum effort from them to help get MM funding. A meeting will be set up in the near future to provide further dialogue on this subject.
- e. Dave to get comments from Richard R. about whitepaper since neither he nor Angela have seen them. Richard came in a bit late and mentioned his concerns about the process. Believes that this discussion has been going on for a long time (Angela concurred). Doesn't want to rehash old issues if possible.
- f. Next multimedia subcommittee call/meeting on December 11.

NCAP Update

Francis Hartwell

1. Not sure what Ken has in mind right now to help MM funding except to pursue other Senators.
2. NCAP call coming up soon – will talk about it then.
- g. Angela talked about updating MM training for liaison meeting in Baltimore.

Annette Updated

Still recruiting for a Region 9 rep to the NSC. No luck yet but still trying.

Subcommittee Reports

Multimedia

Already reported

Awards

Recruiting new reps for the subcommittee. Will have meeting soon to discuss what's on the horizon.

Guidelines

Dormant

Measurement

No one present (at a meeting)

Promotional

Trying to get website page up. Chris is trying to find a new rep for this subcommittee

Technical

Renee

- a. Update on surface Coating NESHAP
- b. A letter was sent to EPA from the SBA's Office of Advocac with comments on the NESHAP. Many of the comments in that letter came from the letter sent to EPA from the NSC.
- c. Technical subcommittee meeting coming up. Will see if Keith from EPA has any internal insight into what's happening with the comments and any thoughts.
- d. Still working on R3 Initiative - regulations that need updating.
- e. Will continue to help EPA rule writers on new rules.

Liaison Meeting/EPA update

Angela

- a. Shooting for mid to late March for meeting
- b. Looking at having the meeting at EPA building instead of downtown D.C.
- c. Award on the assessment will be out soon. Assessment does not look like it will change much within the Agency except that more people and resources are needed to keep the program(s) afloat.
- d. Sept 25th ICR – Public comment ends Nov 30th. Working on getting this to OMB before that.
- e. Newsletter is all electronic. Articles are being collected now.

Question: Can EPA support travel to the meeting?

Angela: EPA is looking into trying to do this.

2008 Annual Meeting update

Julien

- a. Pre-conference survey
 - a. Over 80 people responded to conference survey. Now have good direction in which to focus
 - b. Updates and requests going out on listserv for topics, items and speakers
 - c. If you have speakers you would like to see make sure to get information in prior to the first week of December. Need speakers from keynote to speed dating session
 - d. Would appreciate Regions getting the word out about the conference and speakers
- b. Planning committee
 - a. December 6th, pre-conference meeting on site
 - b. Planning committee made up of 15 people

Misc. Announcements

Region 3 is having a face-to-face meeting next week in West Virginia

Region 5 had a great regional meeting and highly recommends them

Call completed 2:30 pm EST

Respectfully

Rebecca Hillwig, SBAP/SBO, Region 10, Oregon