

# Multimedia Sub-committee Report

2003 SBO/SBAP National Conference  
Baltimore, Maryland

April 13 - 16, 2003

## Our Mission

To explore the status of multimedia assistance throughout the SBAP/SBO network, develop a definition of that assistance, and consider development of resources to help programs with this issue.

## What We Have Done So Far

### Exploring the status of multimedia assistance in the current network:

We developed a set of questions to find out what is currently being done with respect to multimedia. Our questions, along with others, were posed in an on-line survey. Results are posted in a searchable database on the Small Business Environmental Home Page.

### Survey results:

**Ninety-one percent of SBAP/SBO staff agreed with this definition of multimedia assistance.**

*Multimedia assistance means environmental assistance (compliance and beyond) to reduce threats to our air, land, and water.*

#### Legend

*Referrals*—providing your client with contact names and phone numbers outside the SBAP/SBO program.

*Personal Contact*—making contact with resources outside your SBAP/SBO program and getting back to your client for further discussion or arrangements.

*Expertise*—providing your client with expertise (answers to questions, fact sheets, site visits, hands-on technical assistance, etc.) from within your SBAP/SBO program.

### SBAP/SBO staff reported how they provide assistance.

<u>Air Quality</u>	100%
Referrals	93%
Personal contact	100%
Expertise	98%
<u>Water Quality</u>	91%
Referrals	98%
Personal contact	85%
Expertise	62%
<u>Solid Waste</u>	91%
Referrals	98%
Personal contact	90%
Expertise	55%
<u>Hazardous Waste</u>	93%
Referrals	98%
Personal contact	88%
Expertise	68%
<u>Other</u>	48%
Referrals	100%
Personal contact	62%
Expertise	71%

### SBAP/SBO staff reported on funding.

<u>What are your sources of funding?</u>	
Air Permit Fees + other sources	55%
Air Permit Fees only	34%
Task-Specific Funding	18%

### SBAP/SBO staff reported on their official program status.

<u>Is your program officially multimedia?</u>	
Yes	52%
By state statute	26%
By local ordinance	0%
Other	78%
No	48%

### SBAP/SBO reported on the services they offer.

Seminars	91%
Rule Review	80%
Fact sheets	93%
Financial	18%
Publications	80%
Complaint Resolution	68%
Technical Assistance	91%
Contacts	91%
Internet Resources	84%
Partnerships	73%
Hotlines	84%
Recognition Programs	32%
Confidential Permit Help	70%
Advocacy	64%
Confidential P2 Help	59%
Info. on upcoming rules	84%
All of the above	9%
Other	9%

### Sub-committee Members

Kathy Broderick  
David Byro  
Tom Coogan  
Gregory Copley  
Roslyn Jackson  
Richard Rasmussen  
Maria Rivera  
Phyllis Strong, Chair

**For up to date, in depth survey results go to the Small Business Environmental Home Page.**

You can pull information from the survey database at [www.smallbiz-enviroweb.org](http://www.smallbiz-enviroweb.org); click on surveys.

### Working Session:

We are looking at developing resources to help programs with multimedia issues. We are seeking input on training needs and sources of funding.