

**Multimedia Subcommittee Meeting  
December 11, 2007**

**Meeting Minutes**

Participants: David Byro, Tom Coogan, Dave Fiedler, Chip Goyette (Prism), Rebecca Hillwig, Terry Polen, Chip Scroggs, Richard Rasmussen, Linda Sadler, Angela Suber, Reimer von Kalben.

1. Multimedia Initiative White Paper

- Dave Fiedler proposed adding a table to the White Paper that would contain each SBEAPs operating budget, funding sources, FTE's and whether that program was air only or multimedia. The data was pulled from the 2006 SBO/SBEAPs annual reports. This generated the following discussion:
- The table will incriminate some states programs that indicate they are multimedia but their only funding source is Title V fees.
- Need to be clear what are mission or the goal of this White Paper should be. Is the goal to find funding for all SBEAPs across the board? We need a strong program all across the county. All small business should be able to receive environmental assistance on all the regulations; it should vary from state to state.
- Multimedia is a concept. There should be no specific model to follow. SBEAPs were created by state mandate not federal. The purpose of the SBO/SBEAP National Steering Committee is represent the interests of SBEAPs and serves as the communication link to EPA.
- What will the SBEAPs have to do to receive funding? Tracking activities and reporting measures. Notify sources of new regulations affecting them. Participate in rule making. Monitoring component.
- State programs need stable funding sources. Waste reduction funds are drying up.
- Need to develop a strong case for multimedia and develop a strategy
- Pull money from EPA program offices.
- What is the mechanism for distributing the money? How will it flow? It is easy to say we want money.
- Can we use Title V fees for multimedia assistance? Some of the Title V fee payers don't want to see that money used for multimedia.

Dave Fiedler will go back and make changes to the White Paper to reflect this discussion. He will convert the White Paper to a more of a proposal. Linda Sadler will review before is goes back out to the Subcommittee.

2. Next Meeting is Tuesday, January 15, 2008, at 2:00 pm (EST). All future meetings will be held on the second Tuesday of each month at 2:00 pm (EST).