

Multimedia Subcommittee Conference Call  
Friday, 10/27/06,  
Minutes

Present on call: Dan Clark, Tom Coogan, Dave Fiedler, Roslyn Jackson, Terry Polen, Richard Rasmussen, Phyllis Strong, and Audrey Zelanko

1. Dan Clark gave an update on the most recent NCAP call. He reported that NCAP is strongly supportive of the movement of SBEAPS to provide assistance across environmental media (air, water, and waste). NCAP made a decision to officially request full funding (\$55 million) for SBEAPs, and full funding (\$3 million) and full staffing (10 FTEs, to match their original allotment) for the national Ombudsman office. If fully funded and fully staffed, these would include a multimedia effort. NCAP is working aggressively to make political headway in this regard; they are approaching IL legislators to gain a champion for their effort. Dan said we should remain expectant.
2. We discussed Audrey's work for the on-line survey update and database. We deemed it ready for use and will go forward with it.
3. We discussed Dave Fiedler's idea of using a more in-depth phone survey. We will incorporate 1 or 2 questions from his survey into the on-line survey prepared by Audrey. If at a later date, Dave needs more data for the work he and Renee Lesjak Bashel are doing with ECOS we can figure out how to best help him. It would probably involve conducting phone interviews with a list of questions provided by him.
4. We held off on setting a next call and will complete our next work by email.

*Action Items:*

- *We will need to do a good job of announcing that our updated survey is coming. Phyllis will call Audrey to talk about the best way to send such emails.*
- *Dave will choose 1 or 2 questions from his in-depth phone survey list of questions that he would like to add to the on-line survey Audrey has prepared for us. Dave will work to choose questions that are really important to him and that will complement what we already have in our on-line survey. Dave will e-mail his choices to us by the middle of next week.*
- *Within a week of receiving Dave's choices, we will e-mail our opinions to our fellow subcommittee members of whether we want to accept Dave choices and any comments on suggested tweaks to them.*
- *Audrey will then incorporate the choices into our on-line survey. She will then send that version to us for testing.*
- *Once the final version of our on-line survey is approved, Audrey will make it live.*
- *After the deadline has passed for completing the survey has passed, Multimedia subcommittee members will follow up with non-responders. Each member will be assigned a few calls. We will ask the survey questions over the phone and then give the data to Audrey for entry into our database.*
- *Our data will be available and searchable on line.*