

Multi-media Conference Call
8/15/03

Present on call: Kathy Broderick, Maria Rivera, Phyllis Strong, David Byro, Roslyn Jackson, Richard Rasmussen, and Terry Polen

Update from 8/5-8/8 NSC meeting in D.C.

Input from the August meeting was to have the NSC work with the NCAP to push for authorizing legislation for state programs to be multimedia, if they choose to do so, and to include the funding to do so. The NSC and the NCAP would encourage the state programs to go multimedia. Discussion during this conference call clarified that the NCAP could support this legislation. The NSC will need to discuss this issue and come to a consensus, but there should not be any problems. This process may begin with Ron Dyer working with the NSC on this issue. There is a great deal of complexity when trying to start a campaign when you do not have a presence in Washington. This legislation may not get support from Karen Brown's top senior management. It may take 2.5 to 3 years to pull this together. It does mesh with the MOU signed at the national meeting between the NSC, the Association of Small Business Development Centers, and the National Pollution Prevention Roundtable. The initial suggestion was to ask for \$5,000,000. Each state would get \$100,000. This may not make sense; consideration would have to be made as to where programs were operating and the level at which they were functioning. This may serve as an incentive for states to come into compliance with all 3 parts of the 507 program. Currently less than 30 programs have all 3 components (an ombudsman, a technical assistance program, and a compliance advisory panel). The concept is good. It will be presented by Ron Dyer as an agenda item at the 9/16 meeting of the NCAP. The beginning work will be to start to get a consensus and a game plan.

Elsa Bishop cautioned about the need to isolate the NCAP from the EPA, so that there will not be a misperception that EPA is lobbying on capital hill.

The NSC gave approval to go forward with this work during their 8/12 conference call.

Prizim's multimedia training materials from the training day at the beginning of the Baltimore SBAP/SBO 2003 Conference will be distributed by Karen Brown's office to the full network of 507 providers.

Volunteers set

Kathy volunteered for NE interview.

Terry volunteered for IA interview.

Maria volunteered to do a search of our Multimedia Survey database for further details on multi-media status, especially in relationship to distribution per Region.

Group discussed interview questions for NE and IA programs.

Group decided to e-mail this set of questions to members for editing. Once group has reached a consensus about these questions, they can be used for the interviews of IA & NE programs.

Draft questions are below.

They will only be incorporated in the interview if this information is not already available to us.

Are there 2 or 3 models of good multimedia programs you can name?

Do you know of any programs that might want to become multimedia and would like to be paired with a mentor program?

What areas do you cover that are multimedia? What areas do you not cover?

How large is your SBAP staff?

Where is your funding coming from? (Perhaps more detail could be given.)

Are there challenges that need to be overcome? Where do problems pop up? Do you have suggestions on how to overcome them?

Where have you gotten your training?

What were their basic steps as they began offering multimedia assistance? How did they begin? How did they put their program together?

Do they have SOPs they can share with us? What administrative steps did they have to take as they developed this approach?

How do they put on training?

Who is a contact if a state is interested in further information?

Other tasks were put on hold. They will be addressed after we have the results back from our interviews and Maria's data base review.