

Multimedia Subcommittee Conference Call
July 17, 2007

Meeting Minutes

Participants: Dan Clark, Tom Coogan, Dave Fiedler, Rebecca Hillwig, Terry Polen, Richard Rasmussen, Linda Sadler, Chip Scroggs, Teresa Shiflett, Hugh Stirts, Stanley Tsai, Reimer von Kalben and Audrey Zelanko.

1. National Multimedia Initiative

- Comments were received on the draft background document Dave Fiedler is developing. Under compliance assistance tools, add permit coordination meetings. Under key functions of the SBEAP, add liaison. Need to determine who the target audience will be for this document: EPA or Congress? If EPA, what part of EPA?
- Jeanette Brown's Office of Small and Disadvantage Business Utilization recently awarded a contract to HCD International to conduct a study that will determine how small business ombudsman services will be provided. The SBO can affect the multimedia process. They can bang the drum for multimedia.
- Linda Sadler forwarded an email about a proposed restructuring of the EPA's Office of Policy, Economics, and Innovation (OPEI) to include a new Office of Cross Media Programs to oversee voluntary programs such as Smart Growth, Performance Track, and Sector Strategies. There was no mention of cross media compliance assistance programs in the article.
- Ken Legler, Chair of the National Compliance Advisory Panel, met with Congressman Gene Green from Texas over the July 4th holiday. Congressman Green wanted to first explore a non-legislative solution to expanding compliance assistance programs to multimedia. His office will be setting up meeting with the USEPA Administrator. Ken will be invited to the meeting. No date was confirmed.

2. Concerns from the Subcommittee about Going to Multimedia

- May force the SBEAP to make some undesirable changes to their existing multimedia program.
- Unfunded mandate which would jeopardize the current Section 507 program.
- Having all three components in place (ombudsman, assistance program and compliance assistance program) may be a prerequisite for new funding. Not all states have complete programs.
- Equitable distribution of funding.

3. Audrey asked the Subcommittee to send the Promotional Subcommittee comments regarding the publication page of the Small Business Environmental Home Page. It is going through some reorganization so now is the time to get those comments in.

4. Dave encouraged all the Subcommittee members whose state is not participating in the Multimedia Peer Center to complete the questionnaire. Recently the 10 participating states updated their responses to the 20 questions.

5. Next Meeting

- Tuesday, August 21 at 2:00 pm (EDT).