

Multimedia Subcommittee  
6/30/06 Conference Call  
Minutes

Present on call: Dan Clark, Dave Fiedler, Roslyn Jackson, Nancy Larson, Duane O'Donnell; Terry Polen, Phyllis Strong, Audrey Zelanko

I) Gave update from National Steering Committee (NSC) 6/14/06 conference call discussion on multimedia issue.

NSC is waiting for a full proposal from National Compliance Advisory Panel (NCAP) before making a decision on whether to support the NCAP multimedia effort. NCAP proposes to ask Congress for funding for multimedia efforts. This funding would be to help 507 programs become multimedia if they choose to do so or to improve their current multimedia services.

II) Continued work on revalidating our 2003 Multimedia survey results.

We used Audrey's email link which brought up our 2003 Multimedia survey questions.

<http://www.smallbiz-enviroweb.org/sba/survey/survey.asp?login=1>

A) We should answer these introduction questions for any new survey before going forward.

- Who developed the survey?

The Multimedia Subcommittee of the SBO/SBEAP National Steering Committee.

- Why is it going out?

We surveyed SBO/SBEAP 507 programs with respect to multimedia services in 2003. We know that there have been changes in multimedia services and we want to validate our data based on current situations.

- Who in the program should fill it out?

The program director should fill out the form.

We thought that it would be OK if both SBAP and SBO programs completed the form. We have now realized that our directions in 2003 were as follows, *"Please make sure that only one person from each SBAP fills out this form. If your state has a separate SBO, please indicate that person's input on the same form."* We will discuss this on our next call.

- What is the purpose of the survey; for what purpose will the answers be used?

The purpose of the survey is to find out what state 507 programs are doing with respect to multimedia technical assistance. State 507 program staff will use these answers to help themselves determine whether or not they want to move to multimedia technical assistance or to the next level of multimedia technical assistance.

Decision -

To revalidate our 2003 Multimedia survey results we will send out another survey.

Some concern was expressed about spending time on our old 2003 survey questions and being stuck on our old survey. Reflecting on this concern; we still decided to revalidate the old 2003 survey results.

B) We should clarify our fixes to questions sent in our 2003 Multimedia survey.

Audrey will review our comments and tweak the following questions accordingly and email them to us within the next 3 weeks or so. The following notes show basic remarks during the call. Details may improve with Audrey email.

#1 Do you think multimedia assistance means environmental assistance (compliance and beyond) to reduce threats to our air, land, and water?

This should be removed as a question and instead should be written as a statement as part of the introduction.

It should not be reworded to focus only on compliance. The reference to P2 work should remain in this statement.

#2 How does your program provide environmental assistance?

Air Quality, Water Quality, Solid Waste, Hazardous Waste, Other

*For each of those choices we let them designate the depth of assistance provided as follows:*

Referrals - providing your client with contact names and phone numbers outside your SBAP/SBO program.

Personal contact - making contact with resources outside your SBAP/SBO program and getting back to your client for further discussion or arrangements; [coordinating workshops](#)

Expertise - providing your client with expertise (answers to questions, fact sheets, site visits, hands-on technical assistance, etc) from within your SBAP/SBO program.

#3 Is your program officially multimedia? - [Optional](#)

Yes - Due to State Statute, Due to local ordinance, Other

No

#4 What are your source of funding? - [Optional](#)

[Title V fees](#)

[Title V fees plus other sources \(e.g. 105 grants\)](#)

[Task specific funding \(e.g. sponsors for workshops\)](#)

IV) Next call is:

Wednesday, August 9

1:00 Central Time

Call in number - 1-888-455-9640

Pass Code - 18956