

**Multimedia Subcommittee Conference Call**  
**June 5, 2007**

**Meeting Minutes**

1. Participants: David Byro, Tom Coogan, Dave Fiedler, Rebecca Hillwig, Roslyn Jackson, Richard Rasmussen, Reimer von Kalben and Audrey Zelanko.
2. ECOS/NCAP Multimedia Initiative

On June 1, 2007 a conference call was held to discuss a strategy for following up on the ECOS April 17<sup>th</sup> letter to the EPA administrator requesting dialogue between EPA, ECOS, NCAP begin on the multimedia initiative. Participants were Mark McDermid (Wisconsin DNR), Ken Legler (Chair of the NCAP), Renee Lesjak Bashel (Wisconsin SBEAP), Annette Fulgenzi (Illinois SBEAP), Dave Fiedler (Michigan SBEAP) and Dan Nickey (Iowa SBEAP).

- Ken Legler will be meeting with his congressional delegation in July in hopes of finding a sponsor for the bill. Ken would like to see the drafting of legislation begin this summer.
- Dave Fiedler will take the lead in developing a white paper containing the exemplary services and features of state multimedia programs and identify the gaps in the regulatory compliance that could be filled if state programs received additional funding.
- Mark McDermid will schedule a meeting with EPA's Office of Enforcement and Compliance Assurance (OECA) sometime in August to discuss the initiative.
- Need to get the SBO/SBEAP NSC involved in the issue. New members begin serving their term in June.
- Further discussion of this issue will occur at the Multimedia Subcommittee Session on June 20<sup>th</sup> at 9:45 at the National SBO/SBEAP National Conference in St. Paul.

3. Report Summarizing the 2007 SBEAP Multimedia Surveys

- Numerous committee members summarized and did an analysis of the questions. They were compiled into a report by Dave Fiedler.
- Regarding Question 3 (How does your program provide environmental assistance?), Tom Coogan pointed out that the providing clients with "expertise" increased since 2003 in all media except for air quality, which actually decreased.
- Roslyn Jackson will provide Dave Fiedler additional analysis of Question 5.
- The final report will be made available at the upcoming National Conference in St. Paul.

4. Next Meeting

- Tuesday July 17<sup>th</sup> at 2:00 pm (EST).