

Multimedia Subcommittee Conference Call
May 1, 2007

Meeting Minutes

1. Participants: David Byro, Tom Coogan, Dave Fiedler, Rebecca Hillwig, Roslyn Jackson, Nancy Larson, Duane O'Donnell, Terry Polen, Richard Rasmussen, Reimer von Kalben and Audrey Zelanko.
2. The meeting started out by each member explaining why they are participating in the subcommittee and what they hope to get out of it. This information may be helpful in identifying future meeting agenda items. Below is a summary of the comments:
 - Many members want to know how other states are carrying out multimedia compliance assistance activities.
 - Obtaining cooperation with the regulatory programs can be cumbersome and difficult at times.
 - Due to funding issues, one state is moving away from multimedia and focusing more on air compliance.
 - Need to support the efforts as identified in the April 17, 2007, ECOS Letter.
 - Compliance assistance needs are constantly changing.
 - The Multimedia Peer Center is an excellent mentoring resource.
 - Wisconsin has developed a business plan for expanding to multimedia.
 - Nancy Larson, Kansas State Pollution Prevention Institute, will no longer be serving on the Multimedia Subcommittee. She may be joining another NSC subcommittee when her work on the planning of the National SBO/SBEAP Conference is completed. Thanks Nancy for all of your past contributions.
3. Letters Supporting State Multimedia Assistance Programs
 - Dave Fiedler is waiting to hear back from Mark McDermid, Wisconsin DNR, and Mia Sealey, ECOS, to find out what happens next with regards to the April 17, 2007, letter from ECOS to the EPA Administrator. Mark and Mia were instrumental in finalizing and moving the letter forward. Audrey Zelanko has added both the NCAP Multimedia Initiative document and ECOS letter to web page http://www.smallbiz-enviroweb.org/cap/CAP_Natl_multimedia.html.
 - Dave distributed to the subcommittee a letter from the Director of the Michigan Department of Environmental Quality to Congressman John Dingell asking for support of multimedia assistance programs.
 - A possible agenda item for the June subcommittee meeting: What is considered lobbying and who can do it?
4. 2007 SBO/SBEAP Multimedia Survey Results
 - An executive summary of the results needs to be completed in time for the National SBO/SBEAP Conference in St. Paul, Minnesota.

- Subcommittee members have volunteered to summarize and analyze the responses including comments to the eight questions. Dave Fiedler emailed everyone a spreadsheet containing all of the comments received for Questions 3 through 8. Below are the following assignments:
 - Richard Rasmussen will explain where the multimedia programs are located in relationship to the regulatory program and the Section 507 programs (Questions 1 and 2).
 - Dave Fiedler will summarize the responses and comments to Questions 3 and 8. Dave will compare responses to Question 3 to the responses to that same question in the 2003 Survey.
 - Tom Coogan, Roslyn Jackson, David Byro and Duane O'Donnell and will do the summaries for Questions 4, 5, 6, and 7 respectively. Tom and Roslyn will compare the responses to their assigned questions to the responses received in the 2003 Survey.
 - Summaries should be sent to Dave ASAP or no later than May 14. He and Audrey will work on the finalizing the report in time for the National conference.

5. National SBO/SBEAP Conference: June 18-21, 2007 St. Paul, Minnesota

- There will be a one hour working session for the Multimedia Subcommittee on June 20 from 9:45 to 10:45 am. Possible agenda items include discussing the executive summary of the multimedia survey results and an update on the ECOS/NCAP/EPA multimedia initiative. Other agenda possible agenda items should be sent to Dave Fiedler.
- On the morning of June 21, a representative from each of the NSC Subcommittees will have 10 minutes on agenda for reports.
- Dave Fiedler's attendance at the conference is doubtful due to a state budget crisis. Tom, Nancy and Terry indicated that they will be attending.

6. Next Meeting of the Multimedia Subcommittee is Tuesday, June 5, 2007, at 2:00 pm EDT.