

## **Multimedia Subcommittee Conference Call**

**April 13, 2010**

Meeting Minutes

Participants: Tom Coogan (WI), Kerri Cope (KY), Phyllis Copeland (SC), Dave Fiedler (MI), Annette Fulgenzi, Sara Johnson (NH), Linda Sadler (TN), Chip Scroggs (GA), Angela Suber (EPA), and Audrey Zelanko (EPA)

During past few months, Seth Hemingway and Tracy Back of OECA facilitated discussions with the U.S. EPA's Environmental Assistance Network (EAN) to identify potential outreach projects that could benefit from EPA and SBEAP/SBO collaboration. The projects identified are:

### **Office of Solid Waste and Emergency Response**

#### **Office of Resource Conservation and Recovery**

ORCR Contacts: Jim O'Leary and Charlotte Mooney, Branch Chief

OECA Contacts: Tom Ripp and Emily Chow

Topic: Waste Characterization – helping business understand how to properly characterize their waste streams. EPA would appreciate receiving outreach tools SBEAPs have recently developed on this subject. Tom Ripp and Emily Chow from the OECA - Office of Compliance, are putting together inspector training that will cover this topic. This training could easily be converted to outreach for the generators.

Topic: Solvent Contaminated Industrial Wipes Rule

Rule still in the proposed stage but when final could impact many small businesses. This should reduce some regulatory burdens. However, individual states must accept the change and that could take some states years.

### **Office of Water**

OW Contacts: Marcus Zobrist and Deborah Nagle

OECA Contacts: Rick Duffy and Virginia Lathrup

Topic: Outreach to pesticide applicators about the NPDES permitting requirements for all biological pesticide applications and chemical pesticide applications that leave a residue in water when such applications are made in or over, including near, waters of the U.S. We should work with Dept of Agriculture or other regulated authority for pesticide application licensing to make sure we don't duplicate efforts or we could create new partnership opportunities.

The role of the Multimedia Subcommittee is to foster partnerships with EPA, build the capacity of working collaboratively, improving communications between EPA and SBEAPs/SBOs, and working on policies such as rule determinations and other cross-media issues. The Subcommittee will refer projects such as the ones identified above to the Technical Subcommittee for implementation.

A few new changes have been made to the 2010 Small Business Environmental Conference. The Multimedia Subcommittee Working Session at 10:45 am on Wednesday, June 9<sup>th</sup> has been filled with a new agenda item. Chebryll Edwards from OAQPS, Regulatory Development and Policy  
April 13, 2010  
Page 2

Analysis Group, will be participating in a discussion on regulation implementation and how the SBEAPs/SBOs and EPA can work together on outreach strategies.

The Technical Subcommittee Working Session scheduled for 1:15 on June 9th has been replaced with a session on applicability determinations.

The SARA Title III discussion was moved to the next Multimedia Subcommittee meeting on May 11<sup>th</sup>. Susan Parker, Michigan SARA Title III Program, will give an overview of some of the successful outreach she has been conducting. Chip Scroggs and Linda Sadler will discuss the EPCRA outreach that was part of a redi-mix sector initiative organized by Region 4.

**Action Items:**

The projects identified above will be forwarded to the Technical Subcommittee for discussion at their next meeting.

Dave will ask Tracey Back if the Multimedia Subcommittee can participate in the future EAN conference calls. In addition, Dave will see to it that the Subcommittee will receive the EAN agenda items and meeting minutes.

Dave will contact Seth to arrange a time at the National Conference to hold a Multimedia Subcommittee Meeting. Breakfast on Thursday may work.

Next Meeting: May 11, 2010