

Multimedia Subcommittee  
4/12/06 Conference Call  
Minutes

Present on call: Tom Coogan, Roslyn Jackson, Terry Polen, Phyllis Strong, and Audrey Zelanko

Terry and Audrey shared input gained from our Multimedia Subcommittee meeting at the NH conference. They weren't aware of any comments written on our conference packet inserts.

We discussed

- Changes people would like to see in the MPC.
- How we should move forward with the future focus and work for our subcommittee.

The consensus was that we should definitely continue in our work.

One suggestion was that we act as a gate keeper of multimedia documents and successes.

Another suggestion was that we develop a more general and visual approach such as a map to show who does multimedia activity and what level of services they provide.

We did not dismiss either of these ideas.

The big item requested was that we revalidate the survey results from our 2003 on-line Multimedia Survey. This would involve developing and conducting a newer version of that survey. We decided that we could move forward with the revalidation survey. At least among ourselves we can call it a *Revalidation Survey*

Changes were suggested to particular questions we have on the questionnaire we use for our MPC mentor volunteers. These suggestions could also have been interpreted as suggestions for our revalidation survey. We have these suggestions in the notes Phyllis sent out to the group before the call. We were not eager to change the MPC mentor volunteer questionnaire. We don't want to pester folks who volunteer for us with continual questions or the same questions we have already asked only worded in a slightly different way.

As we work on the Revalidation Survey we need to keep in mind that we should coordinate with Prizim to make sure we do not have any overlap with their work. Phyllis will send these minutes to Prizim staff with a heads up about our proposed work so that we can prevent such problems.

It was also suggested that we coordinate with NCAP's Multimedia Pilot Programs and invite, WY, MI, and WI staff to be with us on our calls as we prepare our Revalidation Survey. We have Tom from WI in our group so that is great. Phyllis will send invitations to Dan Clark of WY and Dave Fiedler of MI to join these calls.

Because of a concern to protect against survey burn out, Phyllis was to ask Kenya if it would be possible to fold our survey into the survey the Performance Measures Subcommittee is developing. Phyllis contacted Kenya after the call. Kenya wanted her survey to go out before the end of July. With worries both from the stand point of our timing needs and also of making the survey too lengthy, it was decided that it wouldn't be a good fit to fold our survey needs into Kenya's.

We discussed the status of NCAP's multimedia effort. We hope to integrate our activities with NCAP's multimedia effort. Phyllis was to extend an invitation to integrate our work into their multimedia efforts. Phyllis made this offer to NCAP members Bruce Morrison and Brian Warner and cc'd NCAP chair Ken Legler. She is awaiting a response.

We have not had any response to our earlier contact with Elsa Bishop regarding having a member of the NCAP replace Bob Nicholson on our Multimedia Subcommittee. Phyllis was to contact Bruce Morrison and Ken Legler to re-extend this invitation. Phyllis did and is awaiting a response.

Our next call will be Wednesday, 5/24, at 1:00 Central, call info. remains (651) 284-3547, Mtg. ID 8421.