

Notes from Multimedia Subcommittee meeting on Tuesday, March 28 at SBO-SBEAP National Conference in Bretton Woods, NH

- MPC needs to show authorizing documentation needed—how any individual program is authorized to perform multimedia functions, e.g., memo, legislation, etc.
- Subcommittee needs to collaborate with NCAP; NCAP planning on visiting fed. Leg. By 4/15/07; effort will be on a state by state level.
- Needed on the MPC—how to convince others that multimedia is good, how did the successful programs do it.
- Suggest re-validation—another multimedia survey; response to NSC last time only ~22 programs out of 55? When doing the survey, email and then call regional folks to remind states to return surveys. Items that should be considered on the survey:
 - How state program is structured—do you have all 3 components of the program?
 - Are you interested in becoming multimedia, even without funding from EPA
 - Need # of programs delivering multimedia assistance
 - Keep it short
- On the MPC mentor program questionnaire:
 - #7—Some programs provide assistance through contract support—add item or “other” with fill in.
 - Ask whether there is any additional support.
 - #10 and #19—Add “where are program priorities” to #10 or delete #10 and just keep #19. Create table with different expertise categories in each of #19—air, water, waste.
 - #14—Staff numbers: some programs are innovative like Edythe McKinney’s—access information about ways to staff programs besides FTEs, e.g., volunteers, university students, etc., expand question with staffing support. Add another question with more detail.
 - #9—Include energy audits, emissions, greenhouse gases, etc.
 - #15—None are environmental results based—expand examples to include outcomes.
 - Letterhead directed to ombudsman, program director, maybe make 2 questions—to SBOs, SBAPs, each program. Do you support them?
 - #13—How are the multimedia programs funded now? If funded, would that money be taken out of programs to fund that? Don’t want to adversely affect current programs.
- Total information into readable fashion. Maybe create a map identifying states with multimedia programs for folks to take with them when making the case.