

**Multimedia Subcommittee Meeting
March 11, 2008**

Meeting Minutes

Participants: Dave Fiedler, Chip Goyette (Prizim), Rebecca Hillwig, Richard Rasmussen and Hugh Stirts.

National Comprehensive Environmental Compliance Program Proposal

The table containing the states' annual operating budgets needs updating. Dave sent emails to most of the states back in December asking for the data and received very few responses. Rebecca and Hugh volunteered to contact the states within their Region to obtain 2007 budget information. Dave will ask other Subcommittee members to do the same. The proposal recommends that USEPA match the amount of our budgets going towards air regulatory compliance assistance and ombudsman activities so it is imperative we obtain accurate and complete data.

The budget information we are asking for also needs to be collected for the SBEAP/SBO Annual Report to USEPA. Chip will ask Angela Suber to send out an announcement about the 2007 Annual Report.

Multimedia Peer Center

Before spending time modifying the 20 questions, we need to answer the question, "Are states using the Center?" Audrey will send the 10 participating states user statistics for the Center and ask questions about their mentor activities. After compiling this information, Audrey will send an email to the other states asking questions about their usage of the Center. If the Subcommittee, after reviewing the results, determines it is worthwhile to maintain the Center, then we will work on updating the questions and getting some new states to participate.

This discussion raised some ideas for improving general communication between the programs. What about a database on the Small Business Environmental Home Page that highlights innovative and successful compliance assistance tools that states would like to share with others. This is a little different than the existing success stories Web page which focuses on successful encounters between an SBEAP/SBO and a business or trade association. Dave gave an example of Camtasia Software that the Michigan Department of Environmental Quality purchased to create training videos that can be posted on the Internet.

Another idea was a blog or forum states could use for communication. More people might use a blog over the List serve which isn't being used that much. Audrey will contact Kenya Stump to find out how well hers worked. We will continue discussing these possible changes to the Small Business Environmental Home Page at our next meeting.

Next Meeting is Tuesday, April 8, 2008, at 2:00 pm (EDT)