

Multimedia Subcommittee Meeting February 10, 2009

Meeting Minutes

Participants: Tom Coogan, Dave Fiedler, Sara Johnson, Terry Polen, Chip Scroggs, Hugh Stirts, Angela Suber, and Audrey Zelanko.

Multimedia Subcommittee Members

- David Byro, Stanley Tsai, Maria Rivera-Robles and Dan Clark are no longer serving on the Subcommittee. We thank them for their past participation.
- Sara Johnson, New Hampshire SBEAP, is a new Subcommittee member. Sara has 10 years of P2 experience. She is also on the P2 National Roundtable and has experience in grant writing and metrics. She joined the Measurement and Technical Subcommittees as well.

ECOS/ National Comprehensive Environmental Compliance Assistance Initiative

- The beginning of March is when EPA hopes to hold the next conference call. They are still waiting for placement of the management including the Deputy Assistant Administrator. Angela Suber is inviting the highest level program staff as possible to participate. Angela is also waiting to hear who will be the new U.S. Small Business Administration, National Ombudsman. Previously it was Nick Owens. They will also be invited to participate on the call.
- Linda Sadler, Tennessee SBEAP, provided Dave Fiedler comments on the two-page summary of the initiative. Angela will be forwarding comments as well. If anyone else has comments, please send them to Dave by February 17th.
- Steve Chester, Director the Michigan Department of Environmental Quality, is the chair of the ECOS Compliance Committee. Dave will find out if the Director will be representing ECOS in this initiative.

Multimedia Peer Center

- All ten participating states have updated their responses to the 20 questions thanks to Audrey Zelanko's perseverance.
- Audrey has a database search function associated with many of the 20 questions. With regards to the funding question 13, you can currently search by 4 criteria: air permit fees only, air permit fees plus other funding, task –specific funding and other. Since many of the states reported using general fund money, Audrey will update the search fields to include general funds. The next time the 20 questions are reviewed, Question 13 will be reworded.
- Terry Polen mentioned that many states may not be aware that the MPC exists and perhaps we need to do a better job marketing it. The new small business Web site that Audrey is working on should make it much easier to find.

SBEAPs' Priorities for 2009

- Each person on the call provided a summary of what projects they will be working on in 2009.
- Dave Fiedler, Michigan – A new "Online Learning" Web page is up and running. Go to www.michigan.gov/deqworkshops and select "Online Learning." Currently an air permit training module is posted. Dave expects many more modules from the other

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Department programs will be posted in the coming year. It was a relatively inexpensive to create. The startup cost (microphone, software and server space) was approximately \$600.

- Tom Coogan, Wisconsin – Working with all Region 5 states on an Environmental Results Program for the autobody area source rule. Creating a gasoline dispensing facility calendar which will include federal state air rules and state storage tank requirements. Offering diesel idling grants and loans. Minnesota's and Wisconsin's governors working on plans to work together to reduce costs and increase efficiencies.
- Terry Polen, West Virginia – Working on projects involving Brownfields, green highways (utilizing foundry sands), storage tanks, and wind energy. State Farm Insurance and the automotive dealer association very helpful in getting the word out about the autobody area source rule.
- Chip Scroggs, Georgia – Working with technical colleges to certify trainers for the autobody area source rule. Developing Green Yards best management practices and a template industrial storm water permit for auto scrap yards.
- Sara Johnson, New Hampshire – Helping business understand the state air toxic air pollutants program. Interested in developing an ERP for autobody shops. Will talk to Tom Coogan to get more information about the Region 5 ERP.

Next Meeting is Tuesday, March 10, 2009, at 2:00 pm (Eastern)