

Multimedia Sub-Committee
1/11/06 Conference Call
Minutes

Present on call:

Tom Coogan, Roslyn Jackson, Nancy Larson, Ken Page, Terry Polen, Richard Rasmussen, Phyllis Strong, and Audrey Zelanko

#1

Multimedia Peer Center (MPC) performance measures:

For the 1st quarter of activity we had one program (IN) contacted directly as a result of MPC information. It had less than 5 hours of activity; telephone/email assistance was given.

For the 2nd quarter of activity we had 2 programs (IA & IN) contacted directly as a result of MPC information. Both had a total of less than 5 hours of activity; telephone/email assistance was given.

Audrey volunteered to run numbers on views and visits to the MPC. *This has been completed and forwarded to sub-committee members.*

#2

New ideas to promote the use of the Multimedia Peer Center:

- Have Karen put our flier in her booth at NPPR conference.
- Have Karen give plug for MPC on her updates on the home page.
- Have MPC flier in conference packet with heading, Multimedia Peer Center will benefit your state program by
- We will put a tear off page at the bottom of our sub-committee summary sheet. Here we will request input on what changes are needed for the MPC. We will request page halves be left at the head table or turned it at our Sub-committee meeting.
- Have Terry give a plug for MPC at the mandatory training session on Monday, 3/27 at the NH conference.
- Have MN speaker give plug for MPC at Breakout Session 3, Examples of Real Multi-Media Programs and How They Work, on Monday, 3/28, at the NH Conference
- Have Audrey give plug for MPC at Multimedia Sub-committee meeting, Tuesday, 3/29, at the NH conference.

#3

Have we completed our mission to the point where we should go into a stage of dormancy?

Our overall mission is to:

- explore the status of multimedia assistance throughout the SBO/SBAP network (*we did that with our on-line survey in 2003*);
- develop a definition of that assistance (*we got that as a result of our on-line survey in 2003*);
- consider development of resources to help programs with this issue (*we have worked on that over the last 2 years and the MPC is our result to date*).

We decided that we could still go forward with our mission; we will not go into a stage of dormancy. We want to see if NCAP's multimedia effort might require more work on our part. We will contact NCAP members and let them know of our intent. We will ask NCAP again if they have someone who could replace Bob Nicholson, former NCAP member who served on our sub-committee.

We will request input at the NH conference in March about how we should move forward with our focus and our work.

For the moment, we might see a drop in our number of conference calls. We think that having one before our yearly conference, one soon after the conference, and another in the middle of the year might suffice with our current needs.

#4

Member status:

All members on the call agreed that they would like to remain as members. Ken has not yet decided if he wants to join our group, but he did want to be cc'd on our e-mails. Phyllis volunteered to remain as chair unless another sub-committee member would like to move into that spot. No one on the call indicated that they wanted to move into this spot.

#5

Activities at our NH 2006 Conference:

Terry Polen will facilitate our Multimedia Sub-committee meeting on Tuesday, March 28, from 2:45 to 3:45. Richard Rasmussen and Audrey Zelanko will assist Terry.

Meeting agenda:

1. Audrey will give an update on how the Multimedia Peer Center (MPC) is currently working. She will ask for input on changes people would like to see in the MPC.
2. Terry will give an update on the original mission of the Multimedia Sub-committee and the status of our sub-committee's work to complete that mission.
3. Terry will ask for input on the future focus and work for our sub-committee.

Richard, Audrey, and Terry will keep track of all comments/suggestions received by recording remarks on flip charts.

Terry will give a Sub-committee report on Thursday, 3/30 at the Plenary Session (9:00 to 10:00).

#6

Next phone call:

Wednesday, 4/12/06

1:00 pm to 2:15 pm Central Time

Call-in number (651) 284-3547, Meeting ID 8421