

Measurement Conference Call

7/20/05

3:00 PM EST

Participants

Carl Komassa- WI CAP
Angela Suber-EPA
Elsa Bishop-EPA
Troy Johnson-MN
Reid Bermel-Iowa
Sally Tarowsky- Idaho
Brain Eaton- Indiana P2
Phyllis Copeland-SC
Nick Melliadis-CO
Kenya Stump-KY
Renee Lesjak Bashel- WI
Sherry Davis- KS P2

Mission

The overall mission of the subcommittee is to explore measurement issues of interest to the SBAP programs individually as well as nationwide and work cooperatively with EPA and other interested parties to achieve the goals outline by this subcommittee. In general, measurement issues may include any topic from performance measurement to overall program evaluation. The subcommittee will strive to answer the central question of “Did we (SBAPs) accomplish what we (SBAPs) set out to do as mandated under the Clean Air Act?”

Goals

- 1) Provide measurement and evaluation training, tools, and resources
- 2) Develop a mechanism to translate SBAP activities into “value added” outcomes
- 3) Develop common measures for the SBAP programs to use nationwide and individually
- 4) Provide a mechanism to assess small business compliance assistance needs
- 5) Work with the promotional and multimedia subcommittee to incorporate measurement issues

Action Items

- 1) Work with Audrey Zelanko to develop subcommittee website
- 2) Discuss Logic Model development/training at August Liaison Conference with Yvonne Watson of NCEI
 - a. Physical training versus web-based
- 3) Send example Logic Models to subcommittee members

- 4) Possible conference call for subcommittee August 17 just for a brief update from the Liaison meeting
- 5) Tentative schedule for training would be September (if web-based option were chosen)

Adjourned at 3:45 PM EST