

6/19/06

Dear SBO or SBEAP Director:

The Measurement Subcommittee of the National Steering Committee has been working diligently for over a year on measurement related issues. Therefore, in July, you should expect the launch of the *SBEAP Survey of Measures* which will drive the subcommittee's future activities in measurement tool development and guidance. This survey will also help in our future efforts regarding program survivability, multimedia, and promotions. Every state has a stake in the subcommittee's work and therefore everyone's response is important and valuable.

In preparation for the survey, the subcommittee is asking that the SBO and the Director of the Compliance and Technical Assistance Program take the time to review the attached presentation from the 2006 SBEAP National Conference. We hope this will familiarize you with some of the information and terminology that will be asked of you during the survey in July. Please be prepared and set aside ~ 20-30 minutes in July to complete the online survey. You should expect the survey around July 10, 2006 and we ask that at a maximum of two surveys be submitted per state (one from SBO and one from the Compliance and Technical Assistance Program Director). Should you have any questions, please feel free to contact me or any [members of the subcommittee](#).

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