

Measurement Subcommittee Call, November 12, 2009, 1:30pm Eastern

Participants:

Katie England, IN
Sara Johnson, NH
Julie Churchill, ME
Troy Johnson, MN
Renee Bashel, WI
David Carter, KS
Phyllis Copeland, SC
Angela Suber, EPA
Audrey Zelanko, Home Page

Discussion:

- I. Welcome and Introductions
- II. What does the committee want to work on?

The subcommittee discussed the outcome measures proposed to OMB that were not accepted. Angela hopes to have an update on the response to OMB's comments from the contractor soon, in order to make recommendations to the subcommittee. The OMB form can be amended if the states agree with the changes and OMB accepts the new changes.

The group agreed that gathering data on outcomes is important. The group discussed previous data collection efforts and measurement work, the results of which are posted on the Small Business Environmental Home Page, on the Performance Measurement tab. Troy was able to dig up some hardcopies of the 2006 survey and the SBEAP Recommended Performance Measures (also on the home page). The group discussed the need to revisit what outcomes we want to measure; some think we should revisit them, and others think that unless the work we do has changed a lot in the past few years, the measures should be the same.

The subcommittee discussed the ability to measure emissions reductions as a result of our assistance. There are a couple of projects going on (Renee—ERP and Sara—Surface Coaters Initiative) that could be used as case studies for emissions reductions, but we will have to wait to see how the programs develop. South Carolina doesn't count emissions reductions; neither does Indiana. This will be a difficult outcome to measure. Most states gather usage numbers (outputs). The group agreed that considering the resources of states when requesting data is vitally important to getting data so the easier the subcommittee can make that process, the better. Phyllis suggested that we provide a tool for states to use so that we get the data exactly as we requested it.

Members shared other measures they are tracking—dollars saved by not having to apply for an air permit (SBEAP determined air permit not needed) and dollars saved by using SBEAP rather than a consultant (at \$125 an hour).

III. Action items:

1. Audrey will send an email to the states to encourage them to send in new measurement tools and success stories.
2. The group will review the [SBEAP Recommended Performance Measures](#) in the next couple of weeks to identify which of the core measures the subcommittee wants to use in 2010. Katie will propose some of the core measures in an email for the group to discuss.

