

Awards Sub-Committee
Working Session Agenda
June 2, 2004

- Selection of Chairperson and new volunteer recruitment.

- Discussion and feedback on the process in general.

- Specific items to address:
 - 1) Timing - when to send out, submit applications, etc. Was 3 mos. adequate time? Timing for review and ranking?

 - 2) Applications:
 - a) More specific as to working with SBAP. Should we eliminate altogether or just rank "0"?
 - b) Specify who they worked with and in what capacity? Do groups other than designated SBO/SBAP count?
 - c) Was having categories confusing? How to make recommendations as to reason for award is applicant is strong in some areas and weak in others (i.e. strong leadership and community involvement but lacking evidence of pollution reduction).

 - 3) Other (as time allows)

GENERAL ISSUES FOR CONSIDERATION FOR
2005 AWARDS

Review and ranking:

- a) Divide applicants into smaller groups (i.e. groups of 20 and the only half the sub-committee members review those)?
- b) If pdf files are needed, make them small so everyone can receive them.
- c) Would a list of supplemental brochures and outreach materials be better than submitting the actual documents? It was very difficult to pdf those and send to members for review.
- d) Did the business process benefit other businesses by sharing info., or was it just developed and used locally? Should this be a consideration?
- e) Were or are the business' activities a benefit to the community or industry as a whole or did they primarily benefit the business itself?
- f) Were the activities innovative and voluntary or were they required by the regulatory agency?
- g) Should we consider how long the business has been supporting environmental stewardship? What if they are a new business with no track record?

h) Should we consider whether the business or trade association has worked outside their region? Give extra points for working nationally?

How did they find out about the Award? Outreach and how to improve.