

NSC Strategic Planning June 10, 2010

Notes:

NSC members were asked to answer 3 questions based on what they heard during sessions at the National Conference:

1. Are there changes in regulatory landscape that might indicate a need for new services from SBEAPs?
2. Do you see new or different partnerships that can help us achieve our vision?
3. What are some actions we can take?

There were a number of regulatory issues that were seen as affecting the services we (could) provide:

- water – pesticide application permit
- smaller businesses being affected by rules
- long list of water regulations on Gateway
- waste: definition of solid waste, manifest rule, CESQG/VSQG, wipe rules
- GHG – related to transportation and energy
- NAAQS – lowering standards

New partnerships can change the way we provide services as well:

- Follow up on EPA waste rule changes – need new technical subcommittee?
- ECOS and the Comprehensive Environmental Assistance Initiative (NCAP initiative) – need new link to ECOS (Julie was mentioned as possible connection)
- Utilities and state energy commissions
- OSHA state programs
- EPA Office of Policy, Office of Chemical Safety and P2

Goals:

It was generally agreed that the main goals from previous planning were still relevant, but could be combined.

1. Strengthen Partnerships – we have started many new partnerships, but they still need work to make them self-sustaining
2. Empowering Programs/Building Credibility – these seemed to go together for most in the group, so they are combined for now

Action Items:

We listed a few actions under those two goals, and that seemed to the group to be plenty to tackle over the next two years.

1. Strengthen Partnerships
 - Develop a Communications Plan for the NSC - to ensure we are not missing key partners
 - Target jobbers/waste transporters and related business sectors that our clients rely on for environmental information to assist with training/outreach

- Continue to expand partnership with CAC and Regional Liaisons – define roles
 - ECOS – renew contact
 - Utilities/Energy sector
 - OSHA
2. Empowering Programs/Building Credibility
- The key is partnerships
 - Demonstrate results
 - continue on previous measurement/reporting efforts
 - state surveys
 - online data collection
 - reporting templates
 - etc
 - greater recognition/sharing successes:
 - through Communication Plan
 - external awards
 - show how we solve problems for other programs by improving compliance rates (for business, for internal agency, for EPA programs, etc.)