



NEWS

National Steering Committee, SBO/SBEAP

Renee Lesjak Bashel, Chairperson

renee.bashel@wisconsin.gov

Contact: Phyllis Copeland
Awards Subcommittee Chair
copelapt@dhec.sc.gov

NATIONAL COMMITTEE ANNOUNCES WINNER OF 2011 TRADE ASSOCIATION RECOGNITION AWARD

June 7, 2011 – The Tennessee Concrete Association (TCA) received the *Trade Association Environmental Leadership Award*, which recognizes exemplary performance and leadership by a trade association. Alan Sparkman, Executive Director, accepted the award on behalf of the association.

The National Steering Committee (NSC) for the Small Business Ombudsman/Small Business Environmental Assistance Programs (SBO/SBEAPs) recognized four award winners during its 8th Annual Small Business Recognition Awards Ceremony on Wednesday, May 4, 2011. The ceremony was held during the 2011 SBO/SBEAP State Partner Training at The Sheraton Raleigh Hotel in Raleigh, NC.

The Award recognizes TCA efforts to meet environmental compliance needs for the industry. The Association has worked extensively with the Tennessee SBEAP and has invited the SBEAP staff to conduct a regulatory compliance workshop at their Annual Convention. Executive Director Alan Sparkman has an official capacity with the Program following his appointment to serve as an industry representative on the Tennessee Small Business Compliance Advisory Panel (CAP). Mr. Sparkman also serves as the Regional CAP representative for SBEAPs and CAPs in the eight states of Region IV Environmental Protection Agency (EPA).

The SBEAP and the Tennessee Concrete Association's compliance assistance partnership serves as a national model for industry sector outreach. EPA incorporated the partnership outreach actions and tools into a training module for their inspectors. Additionally, the Association promotes pollution prevention with members. The Association was the first trade association to achieve Partner level in the Tennessee Pollution Prevention Partnership (TP3). At Partner level, the second highest level attainable, one must show interest in protecting the environment; commit/pledge to initiate positive environmental action; and develop a five-project plan as well as completing one of the plan projects that prevents pollution of our air, land, and water and conserves natural resources.

TCA also promotes green construction and received the Concrete Construction Magazine's Greensite Award. TCA is developing their new campus to display concrete applications for construction markets. These applications utilize the latest in sustainable construction practices and are open to the design and construction communities to enhance the adoption of such practices in Tennessee.

For more information about the National Small Business Awards Recognition Program as well as the services offered on the local and national levels by the Small Business Environmental Assistance Programs, visit the Small Business Environmental Home Page at www.smallbiz-enviroweb.org. The web page is maintained by Audrey Graylin Zelanko, Vision Technologies, Inc. and AGZ & Associates, LLC supported by funding from the US EPA ASBO, Office of Small Business Programs.