



NEWS

National Steering Committee

SBO/SBEAP

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NATIONAL COMMITTEE ANNOUNCES WINNER OF 2011 SMALL ENVIRONMENTAL STEWARDSHIP AWARD

May 31, 2011 – The National Steering Committee (NSC) for the Small Business Ombudsman/Small Business Environmental Assistance Programs (SBO/SBEAPs) recognized four award winners during its 8th Annual Small Business Recognition Awards Ceremony Wednesday, May 4, 2011. The ceremony was held during the 2011 SBO/SBEAP State Partner Training at The Sheraton Raleigh Hotel in Raleigh, NC.

2nd Season Recycling of Middleton, Wisconsin was honored in the category of *Small Business Environmental Stewardship*. Diversion of materials from the landfill and innovative reuse of the materials highlight the stewardship accomplishments of the company. Jeanne Whitish, CEO and co-owner, accepted on the behalf of the company.

2nd Season has developed a product specifically for golf course application that does not disrupt the use of the facility, is easy for an operator to apply and is ecofriendly for the customer. Composted yard residuals are prepared in a way that can be directly applied to the turf, reducing the need for synthetic fertilizers, pesticides, and herbicides, creating a superior turf amendment. 2nd Season Recycling, also diverts thousands of tons of asphalt shingle tear-offs that would otherwise be landfilled by processing the material and reselling the finished product to hot mix asphalt companies for incorporation into new asphalt, displacing a portion of the petroleum utilized in the mix.

For more information about the National Small Business Awards Recognition Program as well as the services offered on the local and national levels by the Small Business Environmental Assistance Programs, visit the Small Business Environmental Home Page at www.smallbiz-enviroweb.org. The web page is maintained by Audrey Graylin Zelanko, Visions Technologies, Inc. and AGZ & Associates, LLC supported by funding from the US EPA ASBO, Office of Small Business Programs.