

## 2004 Small Business Awards

The National Steering Committee for 507 Small Business Assistance Programs, the National Compliance Advisory Panel, and the US EPA Office of the Ombudsman presented the First Annual Small Business Assistance 507 Program Recognition Award to Richard Rasmussen "In Recognition of Outstanding Leadership in support of the 507 Programs." Mr. Rasmussen is the Director, Small Business Assistance Program, Air Division, Virginia Department of Environmental Quality. A luncheon to honor Richard was held at the Holiday Inn at the 2004 SBO/SBAP National Conference in Sacramento, California, on June 3, 2004.

Since the inception of the 507 program, Richard Rasmussen has been instrumental in the development and promotion of the Ombudsman and technical assistance programs. Richard is considered one of the founders of the National Steering Committee and sat at the table when the Committee was conceived. He has served as either a Steering Committee representative or alternate since 1994 and has been a member of various subcommittees ever since (usually more than one at a time). He has served as a mentor to his peers at the national, regional, and local level and strives to keep the programs informed of upcoming national issues. His recent work on the 112r RMP updates is a great example. Locally, within Virginia, Richard strives to build a strong network of small businesses that he dedicatedly serves. He actively supported the local dry cleaner associations, developed a loan fund to assist small businesses attain and go beyond compliance, developed numerous outreach materials, and organized a small business provider network, the VA Compliance Assistance Network, that supports small business. Richard's nomination was accompanied by endorsements from EPA Region III, and several other state programs as a "Mid-Atlantic" region nomination. Overall, Richard is a true champion of the SBO/SBAP programs, always looking for an opportunity to advance the goals and visibility of the program and to mentor yet, another newcomer.

The National Steering Committee for 507 Small Business Assistance Programs, the National Compliance Advisory Panel, and the US EPA Office of the Ombudsman presented the First Annual Environmental Stewardship Award to the following:

- Alan Auto, Alan Prosser, Owner, "In Recognition of Industry Leadership, demonstrating strong commitment to advancing protection of the environment."

In 1991, Alan Prosser made a commitment to achieve what he termed "zero environmental impact" from his Volvo service shop. Alan Auto continually commits to improve its business practices to protect the public and the environment, going beyond regulatory requirements. Some practices to reduce environmental impacts include vacuuming and abrasive blasting rather than using solvents for parts cleaning; lower ceilings in both the garage and pit area to reduce the amount of heat needed in the building; using waste oil and radiant floor heating; energy efficient lighting; and a comprehensive solid waste recycling. Alan Prosser mentors his employees to educate them regarding environmental improvements and recycling. Alan also provides mentoring and leadership to local businesses, participating in meetings, educational opportunities, and outreach. Alan is an active member of the PA CAP and has been influential in the development of the Clean Shop Guide developed by the Maine Department of Environmental Protection.

- Heilman Pavement Specialists, Glen Heilman, Vice President, "In Recognition of Community Leadership and Pollution Prevention, demonstrating community involvement and advancement of pollution control measures."

Heilman Pavement Specialties is a small family owned (6 employees) and operated company located just north of Pittsburgh, PA. William (Bill) Heilman, founder and president of the company, has been a producer, applier, and innovator in the asphalt industry since 1956. The company developed the HEI-WAY technology to manufacture cold mix asphalt emulsion using water instead of oil and petroleum solvents. VOCs are significantly reduced, water pollution due to emulsion runoff is eliminated, old tires are crushed, non-asbestos brake linings are recycled as road materials along with old road pavements, all which benefit the environment. Glenn Heilman has been involved with the SBO/SBAP since 1993 when first appointed to the PA CAP. He was CAP Chair from 1995-2001. He has been the National CAP Chair from 2001 to present, and is actively involved in congressional hearings to promote pollution prevention and the SBO/SBAP programs. Glenn has participated in numerous trade association meetings promoting small business innovation using P2. He was instrumental in the development of ASTM standards for determination of volatiles in asphalt pavements, where previously there were no standards.

- Northwest Automotive Trades Association, "In Recognition of Industry Leadership, demonstrating support of the 507 Programs and furthering protection of the environment."

The Northwest Automotive Trades Association (NATA) represents over 800 automotive repair shops in Oregon, Washington, and Idaho, providing a strong voice in preserving the Pacific Northwest's environment. In addition to offering the traditional services to industry members such as frequent and regular association-wide communications on industry news, annual conferences, and industry trainings, NATA also stewards two programs that assist their members reach above and beyond environmental compliance: the multimedia EcoBiz program and the Mercury Switch Out program. NATA actively recruits automotive recycling facilities and other businesses to participate in these programs. The Oregon DEQ and the Oregon Environmental Council report that without the participation of NATA in the program development, recruitment, marketing, and recognition of their members, these programs would not have enjoyed the popular success that they have. NATA has become a crucial link between the regulatory agencies, the non-profits and industry, to educate the public about the environmental impacts of operating an automotive repair shop.

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